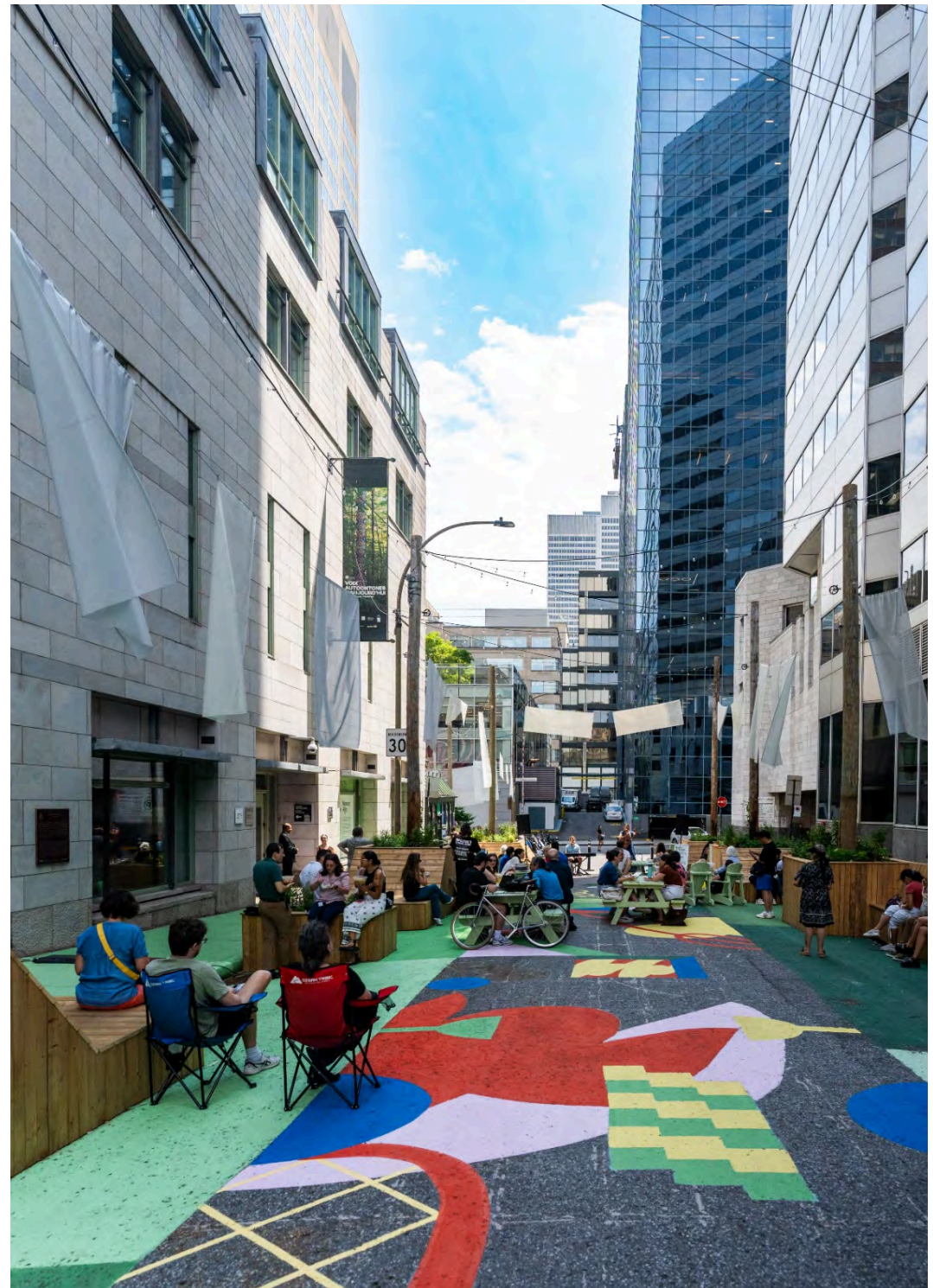


Telling Montreal Stories From the Intimate to the Spectacular

Annual Report
2024-2025



Sustainability



Museum Alley, 2024, Rémi Hermoso © McCord Stewart Museum

Sharing expertise and working together

(SDG* 17)

The Museum is fully committed to addressing growing environmental challenges and is proud to report on its progress to the public and its partners as part of the collective movement toward sustainability.

- Martine Couillard and Caroline Truchon: Organization and participation in the round-table discussion *Les réseaux d'influence en développement durable* [Sustainable development networks of influence], Canadian Museums Association (CMA) National Conference, Niagara Falls, April 11, 2024
- Caroline Truchon: *Écoconception et réemploi du mobilier* [Ecodesign and reuse of furnishings], presentation to MUSÉCO, May 14, 2024
- Martine Couillard: *Décolonialité et durabilité : l'approche du Musée McCord Stewart* [Decoloniality and sustainability: the McCord Stewart Museum's approach], presentation to staff of the Montreal, Montérégie, Laval, Lanaudière and Laurentides regional offices of the Quebec Ministère de la Culture et des Communications, May 15, 2024
- Martine Couillard and François Vallée: *Diversité et durabilité* [Diversity and sustainability], joint GREM-UQAM and École du Louvre seminar, May 23, 2024
- Martine Couillard: *Comment piloter la décroissance?* La transformation des organisations [How to manage degrowth: The transformation of organizations], round table, ICOM France Conference and General Assembly "Penser le musée de demain – La décroissance en question" [Thinking about the museum of tomorrow – Degrowth in question], Reims, September 27, 2024
- Martine Couillard and Caroline Truchon: *La transformation des musées vers la transition socioécologique : le cas du Musée McCord Stewart* [The evolution of museums and socio-ecological transition: A look at the McCord Stewart Museum], École internationale d'hiver Musées en transition, Trois-Rivières, February 27, 2025

→ Caroline Truchon: *Musées et transition écologique : regards croisés entre la France et le Québec* [Museums and the ecological transition: Perspectives from France and Quebec], round table, SITEM, Carrousel du Louvre, Paris, March 25, 2025

Reducing plastic use

(SDGs12and14)

In response to last year's audit, an action plan was drawn up to reduce the Museum's use of plastic. In addition to the awareness-raising measures introduced, various avenues for reducing plastic consumption were identified. Three ad hoc subcommittees were created to kick off the initiative: Waste Management Policy; Reduction of Single-Use Plastics; and Waste-Sorting Awareness Campaign.



Members of the Museum's Sustainable Development Committee – Green class at the Biosphère, June 2024 © Biosphère

Ingenious examples

(SDGs12and16)

Demonstrating both ingenuity and determination, the teams rolled out several initiatives designed to improve the Museum's practices and make them more sustainable. For more information on the projects and initiatives launched by the Museum's various departments, please see the following sections:

- Exhibition eco-design
- Responsible sourcing at the Museum Boutique
- New Sustainable Investment Policy

*United Nations sustainable development goals.

Award-winning initiatives

In November 2024, the Museum took top honours at the Vivats Awards Gala, presented by the Conseil québécois des événements écoresponsables, in the “cultural venue” category. This distinction—awarded in cooperation with the Conseil des arts et des lettres du Québec—acknowledges the importance of the Museum’s sustainable development process and the quality of the tools developed by its teams. Those tools include the Responsible Procurement Policy, a benchmark for numerous cultural institutions.



Left to right: Catherine Orer, Director of Communications and Promotion of Arts and Letters at the Conseil des arts et des lettres du Québec; Caroline Truchon, Project Manager, Exhibitions; and Guislaine Lemay, Curator, Material Culture. © Maude Desbois

The Museum team also received the first Caisse d’économie solidaire Desjardins prize for socio-ecological transition, awarded by the Société des musées du Québec, for its policy on organizing eco-friendly events. This initiative is part of the Museum’s ongoing efforts to minimize the environmental footprint of its activities and those of its partners, suppliers and customers. A guide to organizing green events was drafted by the Museum’s teams and then posted online and shared with other institution as inspiration, which used it as inspiration in developing their own guides.

Finally, following its first-ever entry in the September 2024 “Défi sans auto solo” car-free challenge, the Museum took home a prize in the “small organization” category for the Montreal – East region.



McCord Stewart Museum
musee-mccord-stewart.ca
690, Sherbrooke St. West
Montreal (Quebec) H3A 1E9

