



Contest Terms and conditions  
**Street photography contest – Capturing Montreal**

**Exhibition Pounding the Pavement: Montreal Street Photography**

From June 13 to July 13, 2025

**1. CONTEST DURATION**

Street photography contest – Capturing Montreal is held by the McCord Stewart Museum and takes place in Canada from July, starting on June 13 and ends on July 13 at 23h59.

**2. ADMINISTRATOR**

The contest is organized by the **McCord Stewart Museum established at 2175 rue Victoria, Montreal (Quebec) H3A 2A3**, hereinafter designated as « The Administrator » in collaboration with Royal Photo ci- hereinafter designated as “the Partner.”

**2. ELIGIBILITY**

The contest is open to any person who:

- a. resides in Quebec
- b. has reached the age of majority at the time of entering the contest.
- c. has provided accurate personal data that allows the Administrator and its partners to contact them within a reasonable timeframe to award their prize. The winner will be contacted by e-mail.

Employees of the McCord Stewart Museum and contest partners are excluded, as well as members of their immediate families (father, mother, brothers, sisters, children), their legal or common-law spouse and all persons domiciled with them.

### 3. METHODS OF ENTRY

3.1 The contest is dedicated to street photography in the broad sense, that is the practice of photography that documents daily life in the public space, including interactions among people as well as the architecture, the events and the atmosphere of the city.

3.2 The contest will award two (2) prizes as part of the Street photography – Capturing Montreal contest: one (1) Jury Prize and one (1) Audience Prize.

To enter the contest, take a photo of an authentic Montreal moment in the streets of Montreal between June 13 and July 13, 2025 – getting inspired by the photographs presented in the ***Pounding the Pavement: Montreal Street Photography*** exhibition – and submit your photo using the form (Jury Prize) and/or publishing it on Instagram (Audience Prize) using the hashtag **#PhotoderueMTL**.

- For the Jury Prize:
  - Validate your participation by completing all the entries on the form available at [www.musee-mccord-stewart.ca](http://www.musee-mccord-stewart.ca) and download the photo file (in PNG, JPG, JPEG or GIF format). Note that the size of the file is limited to 16 MB. Only one submission per person will be accepted.
  - The administrator will designate an expert committee made up of at least three members including Zoë Tousignant, Curator of Photography (“Administrator”), a professional photographer, Freddy Arciniegas (@arcpixel) and a member of Royal Photo (“partner”), selected on the basis of their experience and their knowledge of trends in street photography. The juries are not authorized to submit their own work to the contest. The jury will be tasked with evaluating the works submitted and selecting the finalists and the winner of the Jury Prize. Decisions made by the jury of the contest are final and not open to appeal. The winner will be contacted by e-mail.
- For the Audience Prize: publish a photograph on Instagram using the hashtag **#PhotoderueMTL** and mention **@museemccordstewart** and **@royalphotovideo**. The publication that receives the most interaction (“likes” and comments) will win the prize. The winner will be contacted by private message on Instagram. The winner must then provide accurate personal data that will allow the Administrator and its partners to contact them in a reasonable timeframe to award their prize.

3.3 The photos submitted remain the property of the participants, and the author grants the contest administrator and its partners a free perpetual and worldwide licence to use the submitted photos for purposes related to the realization of the contest, its promotion and the promotion of any of its future iterations., including publication in the media, on its website and its reproduction as part of the public presentation of photography at the Museum.

3.4 Even though having online access and an email account is required to participate in the contest; no purchase is necessary to register. Several public libraries, retail businesses and other establishments make computers available to the public free of charge and some internet providers or other companies offer free email accounts.

#### **4. TECHNICAL CONDITIONS**

4.1 Participants must be the original author of the photograph submitted. Photographs generated by artificial intelligence or that have been excessively retouched are not eligible.

4.2 Photographs must not infringe on any third-party rights (including image rights)  
The person who submits their photograph is responsible for ensuring they have the distribution rights for the photo and that the people who appear in it have agreed to be photographed.  
The photos submitted should not include children less than 13 years old.

#### **5. PRIZES**

##### **Jury Prize (total value \$3 330)**

- A Fujifilm X100VI camera valued at \$2160
- A one-year Exclusive Access membership to the McCord Stewart Museum valued at \$135
- The exhibition book, *Pounding the Pavement: Montreal Street Photography* valued at \$35

##### **The Audience Prize (total value: \$1 170 )**

- A one-year Exclusive Access membership to the McCord Stewart Museum valued at \$135
- The exhibition book: *Pounding the Pavement: Montreal Street Photography* valued at \$35

The winning photographs of the Audience Award will be displayed at the Museum.

The two laureates will also win a street photography workshop led by professional photographer Freddy Arciniegas, alias [@arcpixel](#)! This joint session will be organized according to the availability of the majority of group members between August 1 and September 30, 2025.

**The total number of Prizes is 2 and the total value of the Prizes is \$4500.**

## **6. SELECTION**

Starting the week of **July 28, 2025** in Montreal, at the offices of the administrator, one (1) photograph will be selected by the jury from all the eligible entries received during the contest period.

The jury will select the finalists according to the following criteria:

1. The photograph was taken in the streets of Montreal between June 13 and July 13, 2025
2. Recognition of a place in Montreal
3. Portrayal of the theme: Montreal street photography
4. Authenticity of the photo: The photos submitted must be original works, taken by the participant. The use of content generated or modified by artificial intelligence (AI) is strictly prohibited. Any work suspected of having been generated or altered by AI may be disqualified at the jury's discretion.

Two people will be declared the winners no later than **Monday, August 4th**, at noon. The same participant may not win both the Jury Prize and the Audience Prize. Once selected, the winner of the Jury Prize will be excluded from the Audience Prize.

## **7. ODDS OF WINNING**

Odds of winning depend on the number of eligible entries received during the contest period. There is no limit to the number of entries per person, but only one prize may be awarded per person.

## **8. AWARDING OF THE PRIZES**

To be declared a winner selected entrant must first, in addition to meeting the contest eligibility criteria and complying with the contest rules, be contacted via email by the administrator or his/her representatives within three (3) business days immediately following the selection of his/her entry. The winner will have three (3) business days to claim his or her prize at the McCord Stewart Museum, located at 690 Sherbrooke Street West. Unclaimed prizes will be awarded in a second random draw.

## **9. GENERAL CONDITIONS**

### **9.1 Verification of Entries**

The validity of any entry is subject to verification by the administrator. Any entry that is illegible, incomplete, or made in a fraudulent manner will be disqualified. Any participant or person attempting to enter by a means that is contrary to these official contest rules or who otherwise disrupts the operation of this contest or whose entry is likely to be unfair to other potential participants will be disqualified. Any decision of the administrator or its representatives, including in particular any question of eligibility or disqualification of any registration and participation, is final and without appeal. Entries become the property of the administrator and none of them will be returned.

### **9.2 Acceptance of Prizes**

All prizes must be accepted as described in these rules and may not be returned, transferred to another person or substituted for another prize, or exchanged in whole or in part for cash.

### **9.3 Substitution of Prizes**

The administrator reserves the right, at its sole and absolute discretion, and for any reason whatsoever, to replace a prize or part of it with a prize of equivalent or greater value, including in particular the cash value of the prize.

### **9.4 Number of Prizes/Winners**

By participating in this contest, each participant acknowledges that the administrator will not be required, under any circumstances, to award more prizes than the number of prizes available, as set out in the official contest rules. If, for any reason whatsoever (including in particular due to a

mechanical, electronic, human or other error, a malfunction or defect in the design, promotion, management, implementation or administration of the contest), the number of winners declared or the number of prizes claimed by the participants exceeds the number of prizes available, the administrator reserves the right, at its sole and absolute discretion, to end the contest partially or completely, without notice, and to award the appropriate number of prizes from the appropriate number of winners, selected in accordance with the contest rules from among eligible entries validly submitted before the end of the contest.

## **9.5 Other Changes to the Contest**

Without limiting the scope of paragraph 9.4 above, the administrator reserves the right, at its sole and absolute discretion, to modify, cancel, terminate or suspend the contest in whole or in part, for any cause or circumstance, including in particular if an event beyond its control corrupts or affects the administration, security, impartiality or the normal operation of the contest, such as a virus, a computer bug or a unauthorized human intervention.

## **9.6 Release and Exclusion of Liability**

By the participant. By entering or attempting to participate in this contest, each participant and/or purported participant agrees: (i) to release, discharge, and hold harmless, forever, the group associated with the contest and its shareholders from any and all claims, actions, damages, demand, cause of action, suit, debt, duty, account, bond, warranty, compensation, contract or liability of any kind arising out of or in connection with the participation in the contest or the attempt to participate in the contest by the participant, the compliance or non-compliance with these contest rules or the acceptance and use of the prize; and (ii) if selected as a winner, to sign the declaration and waiver form (s) (see paragraph 8.1) in this regard, prior to receiving the prize. The contest group and their shareholders will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the contest website, if applicable, during the Contest Period, or for any technical malfunction or other problems with, any telephone network or lines, computer online systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any website, or any combination of the foregoing, and will not be liable for any resulting death, injury or damage to any person or property arising from, or relating to, that person's or any other person's participation or attempted participation in the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and, should such an attempt occur, the administrator reserves the right to seek remedies or damages to the fullest extent permitted by law, including through criminal prosecution.

## **9.7. Name/Image of Winners**

By entering the contest, each winner authorizes the Administrator and its advertising and promotional agencies and their respective employees or other representatives to broadcast, publish and otherwise use his or her name, photograph, image, statements regarding the contest or any prize, place of residence and (or) voice for publicity purposes, without any form of remuneration.

**9.8 Personal Data:**

Except to the extent that the participants otherwise consent at the time of registration, personal information is used solely for the purpose of organizing, promoting and advising the participants of the results of the contest in accordance with its rules and the Privacy Statement of the McCord Stewart Museum

**9.9. Disputes – Quebec Residents:**

A dispute as to the organization or to the conduct of a publicity contest may be submitted to Régie des alcools, des courses et des jeux. Any litigation respecting the award of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

**9.9. Personal Information**

Any personal information collected about entrants in connection with this Contest is used solely for the administration of this Contest, unless the entrant has authorized the Administrator, or any other entity related to the Contest to contact him or her.

**9.10. Identity of the Participant**

For the purposes of these rules, the participant is the person who owns the email account that appears on the entry form. It is to this person that the prize will be awarded if selected and declared the winner.