

# Annual Report 2022-2023



# McCord Stewart Museum



Cedric Pearson, *Exhibition and Photographic Picnic at the Collective's Home, Disraeli*, July 23, 1972 © Cedric Pearson  
"The Museum has made repeated efforts to approach all the individuals featured in this photo to obtain their consent to publish it but has been unable to reach them all. Should you recognize yourself in this picture, do not hesitate to let us know."

# Sustainable Development

This year, the Museum began implementing its new five-year sustainable development action plan, based on three themes: responsible governance, social and cultural responsibility, and eco-responsibility. Our activities and initiatives are numerous and diverse, enabling us to take action on different fronts simultaneously.

## Introduction of a sustainable procurement policy

One of the main initiatives launched involved developing and implementing a responsible procurement policy. With no centralized purchasing department, the challenge was to create appropriate decision-making tools for all Museum departments. An evaluation grid and an inventory of certifications were prepared to help identify the best possible choices in terms of suppliers and products. The team would like to thank the interns from UQAM's Master's in Environmental Sciences program for their essential contribution to this major undertaking.



## Project eco-design

(Controlling the life cycle of materials identified at project outset, saving material resources, optimizing resources, reusing materials)

The Exhibitions team is continuing to apply eco-design principles by reusing pieces and minimizing the production of new ones, studying the product life cycle in greater depth, and taking on new partners to reclaim waste.



## Converting our galleries to LED lighting

We are in the process of making the Museum's galleries more energy efficient. Close to 94% of the total exhibition space is now lit using LED bulbs. Energy savings have also been achieved by reducing lighting periods in these spaces.



## Calculating and reducing greenhouse gas emissions (GHG)

The Museum benefited from a group support program organized jointly by the Conseil québécois des événements écoresponsables and the Société des musées du Québec (SMQ) for the use of Creative Green carbon footprint calculators. This pilot project identified the main sources of GHG emissions from pre-selected activities. Combined with data collected on a regular basis, the findings will be used to set GHG reduction targets for the Museum.



## Reduction at source

Certain major milestones were also reached at the McCord Museum Foundation with the optimization of and increase in online donations and the reduction in paper-based telemarketing tools. Two major reflections were initiated, one on investment sustainability and the other on environmental stewardship in connection with fundraising events.



## Rallying staff around sustainable development efforts

The Museum's Sustainable Development Committee spearheaded a number of initiatives, which included preparing a guide to digital sobriety, incorporating environmentally responsible behaviours into the visitor's guide, developing a procedure for holding environmentally responsible events, preparing a sustainable communications strategy and making improvements to the energy system.



## Training, support and tools to promote “green thinking”

Various forms of support were developed to ensure the Museum's team had the resources they need to fulfil the Museum's commitment to sustainability. Training sessions, webinars, guides, toolboxes and informative videos were provided throughout the year.



## Improving ESG integration in governance and investment principles

Team members shared their expertise on several occasions, most notably at the SMQ conference in September 2022, where they took part in a round table on "Sustainable governance and strategies".



