

ACTIVITY SHEET



UNDERSTANDING AND BUILDING OUR WORLD AND OUR STORIES TOGETHER

At the McCord Stewart Museum, we use objects, stories, and shared experiences to help our visitors better understand the world around them, no matter their age or background. With our participatory approach and civic perspective, we prioritize observation, questions, and dialogue in our activities.

NORMAN PARKINSON: ALWAYS IN STYLE

PARTICIPATORY GUIDED TOUR AT THE MUSEUM

Length: 60 minutes

Target audiences: 2nd cycle of Secondary – Cegep – University – Adult

Educational areas: photography, fashion design, art history, visual arts

DESCRIPTION OF THE ACTIVITY

On this participatory guided tour, visitors discover the work of British fashion photographer Norman Parkinson, known as one of the pillars of 20th-century fashion photography. Celebrated for the liveliness, spontaneity and humour of his photographs, as well as for his use of outdoor locations around the globe, the British photographer helped change the static, posed approach to fashion photography with his impulsive, imaginative style.

STRATEGIES

Observation, comparison, discussion, reflection, analysis.

APTITUDES DEVELOPED

Observation, curiosity, critical thinking.