

ACTIVITY SHEET



UNDERSTANDING AND BUILDING OUR WORLD AND OUR STORIES TOGETHER

At the McCord Stewart Museum, we use objects, stories, and shared experiences to help our visitors better understand the world around them, no matter their age or background. With our participatory approach and civic perspective, we prioritize observation, questions, and dialogue in our activities.

NORMAN PARKINSON: ALWAYS IN STYLE PORTRAITS AND FASHION – QUÉBEC PHOTOGRAPHERS BEYOND BORDERS

PARTICIPATORY GUIDED TOUR AT THE MUSEUM

Length: 60 minutes

Target audiences: 2nd cycle of Secondary – Cegep – University – Adult

Educational areas: photography, fashion design, art history, visual arts

DESCRIPTION OF THE ACTIVITY

On this participatory guided tour of two exhibitions, visitors discover the works of British fashion photographer Norman Parkinson and of 17 Québec fashion photographers. Taken out of their editorial context, the prints spark questions about the boundaries between fine art photography and the fashion industry. Revealed through a mastery of the camera lens, the artists' remarkable creativity conveys pop culture moments of the last decades and some of the social issues that punctuated them.

STRATEGIES

Observation, comparison, discussion, reflection, analysis.

APTITUDES DEVELOPED

Observation, curiosity, critical thinking.

Note: From May 3 to June 14, 2024, the tour covers only the Norman Parkinson: Always in Style exhibition. From September 3 to 29, it covers only the Portraits and Fashion – Québec Photographers Beyond Borders exhibition.

Norman Parkinson: Always in Fashion from April 19 to September 2, 2024.

Portraits and Fashion – Québec Photographers Beyond Borders from May 31 to September 29, 2024.