



MCCORD
STEWART
MUSEUM



Press release

Holiday programming at the McCord Stewart Museum

Fun and interactive activities to relive the magic of Ogilvy's Christmas mechanical windows

Montreal, November 16, 2022 – Friday, November 25, to Sunday, January 8, 2023, the McCord Stewart Museum, with the support of [iÖGO nanö](#), will offer special programming around the return of the iconic Ogilvy Christmas mechanical windows that have enchanted Montrealers for over 70 years. Visitors of all ages are invited to rediscover *The Mill in the Forest* and *The Enchanted Village* and to take part in the fun related activities. In addition to the mechanical windows from Ogilvy's department store, four exhibitions are presented in the Museum's galleries. The public is encouraged to take part in the *Welcome! Want to Play?* toy drive by bringing a used toy in good condition to the Museum. Those who are nostalgic for recipes from yesteryear can explore the webpage *What's Cooking in Our Archives*, a selection of 18th to 21st century recipes to test over the holidays. Lastly, December will also be an opportunity to discover the new Café Notman. In short, the Museum will host a range of holiday programming, perfect for fun family outings.

Enchanted Worlds

Discover the Ogilvy Christmas mechanical windows
Friday, November 25, to Sunday, January 8
Free at all times*

Presented by 

Thanks to Holt Renfrew's donation of the famous window displays to the McCord Stewart Museum in 2018 and to the support of [iÖGO nanö](#), visitors of all ages are invited to (re)discover *The Mill in the Forest*, presented for free outside the Museum on the Victoria pedestrian street and decorated for the occasion, and *The Enchanted Village* inside the Museum. Since 1947, marvelling before these windows has been a cherished holiday tradition for Montrealers. Among the last of their kind in North America, they invoke the magic of other big department stores' windows, like Macy's New York and the Galeries Lafayette in Paris. They feature handcrafted animals nestled in a Bavarian scenery that come alive, to spectators' delight.

Children can explore the windows through a captivating game of *Seek and Find* (available for free at the Museum entrance).

Toy donations: Welcome! Want to Play?

Sharing together
December 17 to 31, 2022

In collaboration with 

The McCord Stewart Museum invites everyone to donate a used toy in good condition to a family that has newly arrived in Montreal. To participate, simply drop off a donation – accompanied by a card sharing a memory related to this object – in the donation box in the *Enchanted Worlds* exhibition in the Museum's Theatre. All collected objects will be distributed to families who are beneficiaries of the Centre social d'aide aux immigrants.



© Elias Touil



© Remi Hermoso

Fun and creative activities for the whole family

The holiday programming is free with the [purchase of a ticket](#) to visit the exhibitions.

What's on Your Mind?

Wednesday, December 28, and Wednesday, January 4, from 10 to 11 a.m.

The Museum's mediation team and Les têtes bien faites (specialists in philosophy for children) invite kids aged 7 to 12 to visit *Enchanted Worlds*. The activity involves reflecting on a theme that is collectively chosen during the workshop inspired by the windows. It aims to promote open dialogue and listening.

In French. Space is limited, reservation required on the [Museum's website](#).
Recommended for children aged 7 to 12 years old accompanied by an adult.

Animated landscape

Every day, from Saturday, December 24, 2022, to Sunday, January 8, 2023, from 11 a.m. to 3:45 p.m.

The Museum invites families to visit the exhibition *Alexander Henderson – Art and Nature* and have fun playing *Seek and Find* together. This entertaining game consists in creating an animated landscape, by combining winter images from the Museum's Photography collection.

In French. Space is limited, reservation required on the [Museum's website](#).

Natu-natshishkueu: The Adventure of Connection

Presented by 

Ongoing

This participatory activity presented by Hydro-Québec invites families to explore the exhibition *Indigenous Voices of Today: Knowledge, Trauma, Resilience*. Each child receives a free backpack (while supplies last) containing a booklet that will take them on an adventure to meet Indigenous nations.

Free activity, in French and English Recommended for children aged 6 to 11.

Dining together

What's Cooking in Our Archives

Recipes to add to holiday menus

With nearly 1000 recipe books in its collection of recipes and food products from the 18th to the 21st centuries, the Museum invites the public to test old-time meals while having fun over the holidays. All flavours are on the table in a surprising diversity of arrangements. Vegetable aspic, trees decorated with gummies, or rolled jelly sandwiches are just a few examples of this special selection for this time of year. The recipes are available on our [website](#).

Exploring the exhibitions together

Alexander Henderson – Art and Nature

Until April 16, 2023

The McCord Museum is presenting the first major exhibition devoted to the photographer Alexander Henderson (1831-1913). Captivated by the majesty of territory's wilderness, Henderson would become one of the country's leading landscape photographers. An invitation to follow the photographer's astonishing journey through the great outdoors and urban scenes, from his first excursions around Montreal and in the regions of Quebec—in particular the Outaouais, Gaspésie, Côte Nord and the Saguenay–Lac-Saint-Jean, all the way to Western Canada. Alexander Henderson, who was born in Scotland, arrived in Montreal in 1855. Though he was operating in the same milieu as fellow photographers Notman and Livernois, the romanticism and aesthetic power of his work set him apart.

This project was made possible thanks to Library and Archives Canada's Documentary Heritage Communities Program.


INCIPIT – COVID-19 - Photographs by Michel Huneault

Until January 22, 2023

Through 30 works and 3 projections of photos and videos comprising over 150 images, the exhibition presents the daily reality of the first months of the pandemic as experienced by Montrealers, healthcare workers and patients suffering from the virus. *INCIPIT – COVID-19* is a chance for the public to reflect on the entire journey from the outbreak of this event that put the world on pause.

Disraeli Revisited – Chronicle of an Event in Quebec Photography

Until February 19, 2023

Presented by 

The exhibition marks the 50th anniversary of this pivotal event in the history of Quebec photography. Through 144 photographs, including over 67 that have never been exhibited before, 44 archival documents and a video, the public is invited to discover the Disraeli project, the topic of heated debate in the 70s that sparked a deep reflection on representativeness and image rights. Through this exhibition, the Museum intends at once to celebrate, expand and revisit the original corpus by bringing together images and objects that tell the story from multiple points of view.



Indigenous Voices of Today: Knowledge, Trauma, Resilience

Permanent exhibition

The exhibition bears witness to the still unrecognized knowledge of Indigenous peoples in Quebec and Canada as well as the deep wounds they carry and their incredible resilience. Visitors will discover about one hundred carefully selected objects combined with many powerful inspiring stories, allowing them to learn more about the lived reality of members of the 11 Indigenous nations of Quebec. In the fall of 2022, 37 objects (a third of the objects currently in the exhibition) were returned to the Museum's storerooms to be replaced by a new series of breathtaking objects.

This exhibition, presented by ICI Radio-Canada, has been produced through a financial contribution from the program Aide aux projets pour le soutien des expositions permanentes of the Québec Cultural Heritage Fund of the Ministère de la Culture et des Communications du Québec.

Thinking of gift ideas together

Why not opt for high-quality products made by local artisans?

For the holidays, the Boutique offers a wide selection of gift ideas that will please young and old alike. These include Indigenous crafts, items to pamper yourself and products for photography lovers.

Enjoy a hot chocolate at Café Notman

Located in the McCord Stewart Museum, Café Notman will officially open its doors in December 2022. Wanting to pay tribute to the great photographer William Notman (1826-1891), the team of Olive Orange, who will manage the Café, will offer a fresh menu featuring local, healthy ingredients.

Café Notman is located in the cultural heart of Montreal, in a brand new decor and a welcoming atmosphere, the fruit of collaboration between the Museum, Aanagram, a studio that specializes in branding and interior design, and the internationally known graphic design and strategy firm Paprika. In line with its sustainable development policy, the McCord Stewart Museum recycled and reused the material replaced during the renovation of the Café, while following a policy of local procurement. The chairs and light fixtures, designed in Montreal, come respectively from Essai and Luminaires Authentik. Carpenters Échardes & Copeaux and Martine Gougeon modernized the counters. Diners will also be able to admire a faithful reproduction of the neon sign of the Notman & Sons studio, which used to be installed on Sherbrooke Street West.



© Laura Dumitriu – McCord Stewart Museum



The Museum's opening hours and admission fees

Tuesday, Thursday and Friday from 10 a.m. to 6 p.m. | Wednesday from 10 a.m. to 9 p.m.
Saturday and Sunday from 10 a.m. to 5 p.m.

Holiday hours

Christmas Sunday, December 25: closed
Boxing Day Monday, December 26: 12 to 6 p.m.
New Year's Sunday, January 1: closed
Day after New Year's Monday, January 2: 12 to 6 p.m.

Until December 31, 2022

Adults: \$19 | Seniors: \$17 | Students (18 to 30): \$14 | 17 and under: free | Indigenous persons: free

Starting January 1, 2023

Adults: \$19 | Seniors: \$17 | Students (13 to 30): \$14 | 12 and under: free | Indigenous persons: free

* Access to *Enchanted Village*, presented in the J.A. Bombardier Theatre is free. Voluntary donation recommended.

Wednesday evening: free (3rd floor exhibition and permanent exhibition) or \$9.50 (2nd floor exhibition, *Alexander Henderson – Art and Nature* and *Disraeli Revisited – Chronicle of an Event in Quebec Photography*).

First Sunday of the month: free for Quebec residents.

To create the best possible experience for everyone, it is necessary to reserve tickets online for the Museum and activities. Go to the [Admissions page](#) on the Museum's website.

The McCord Stewart Museum would like to thank BMO Financial Group for the free Wednesday evenings, the Fondation J.A. DeSève for providing free admission for children 12 and under, and the Rossy Foundation for providing free admission to teens aged 13 to 17 for the year 2022.

Covid-19: measures for a safe visit

The Museum respects the health measures recommended by the public health authorities. To see the measures in effect during your visit, go to the [Museum's website](#).

About the McCord Stewart Museum

The McCord Stewart Museum celebrates life in Montreal, its people and communities, past and present. Reaching beyond the city to the wider world, the Museum creates and presents engaging exhibitions, educational programming and cultural activities with a critical and inclusive take on social history. Its collections of Archives, Documentary Art, Dress, Fashion and Textiles, Indigenous Cultures, Material Culture and Photography comprise 200,000 objects and works of art, 2.15 million photographs, 3,500 rare books and 340 linear metres of textual archives. The McCord Stewart Museum: Our People, Our Stories.

– 30 –

[Download the high resolution images](#)

Source: McCord Stewart Museum

Information and interview requests:

Marc-André Champagne

Officer, Public Relations
McCord Stewart Museum
514 861-6701, ext. 1239
marc-andre.champagne@mccord-stewart.ca

Enchanted Worlds
is presented by

Major partner

iögo
nano

MONTREAL
GAZETTE