

PRESS RELEASE

SUMMER PROGRAMMING

McCCORD
MUSEUM

OUR
PEOPLE
OUR
STORIES



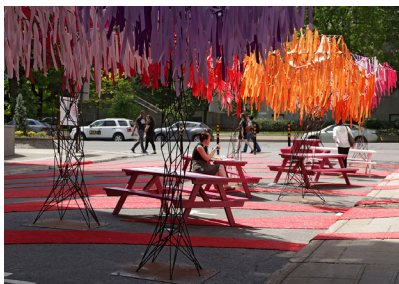
McCCORD MUSEUM SUMMER PROGRAMMING ESCAPE THE CITY FOR A FEW HOURS IN DOWNTOWN MONTREAL AND AT THE MUSEUM

Montreal, June 15, 2020 - The McCord Museum offers a variety of outdoor activities to make the most of the summer without leaving the city. The *Urban Forest* on Victoria Street, is back for its 10th year welcoming everyone to take a break in the shade of its colourful ribbons in downtown Montreal. Meanwhile, McGill College Avenue is hosting the 15th edition of the Museum's annual photography exhibition. Passers-by will enjoy *Go Play Outside!*, a selection of photographs that capture the lively world of children's outdoor play in days gone by. The public is also invited to discover the neighbourhood of Griffintown through a new Urban Tour, available on the Museum's application. Inside the Museum, visitors are offered three exhibitions, all with a Montreal flavour, in addition to the permanent exhibition.

THE URBAN FOREST

The *Urban Forest* is dressed in festive colours to celebrate its 10th anniversary. Closed to traffic, Victoria Street offers street furniture and a relaxed atmosphere, providing a unique wellness area that allows you to escape the city in the heart of the city. This pop-up park won't have its usual programming due to COVID-19, but it's more essential than ever to the well-being of all. Brought to life by its visitors, the *Urban Forest* is a reflection of our city's energy and resilience.

Open from June 23 to October 4, the *Urban Forest* is made possible through the collaboration of the Ville-Marie borough, Destination Centre-Ville, XP_MTL and Papillon Ribbon.



2016 Urban Forest



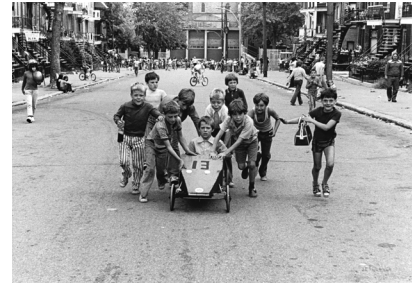
2018 Urban Forest



2019 Urban Forest

GO PLAY OUTSIDE! EXHIBITION

From June 30 to November 8, 2020, the Museum's 15th photography exhibition on McGill College Avenue invites Montrealers to dive back into their childhood memories. *Go Play Outside!* wanders through the streets and parks of Montreal from the 1870s to the 1990s tracing children's favourite outdoor pastimes over the years. The exhibition awakens nostalgia through some 20 large-format photographs, including a selection by photographer William Notman. Produced by the McCord Museum, *Go Play Outside!* is presented by BMO Bank of Montreal, in collaboration with Astral.



Normand Rajotte, *Children in the Centre-Sud neighbourhood, Visitation Street near Robin*, Montreal, 1979, from the series *The Children of My Neighbourhood*, gelatin silver print (40.6 × 50.6 cm), gift of Normand Rajotte, McCord Museum, M2019.97.28

Roger Charbonneau, *Soapbox race on Sheppard Street in the Hochelaga-Maisonneuve neighbourhood*, Montreal, 1975, from the series *Montreal's Working-Class Neighbourhoods*, gelatin silver print (27.9 × 35.5 cm), collection of the artist

URBAN TOURS

For fans of self-guided tours, the McCord Museum's mobile application, in collaboration with Ivanhoe Cambridge, offers six outdoor itineraries. The Museum's Urban Tours are a fun way to learn more about the history of some of Montreal's landmarks. Using your phone, you can explore various parts of the city and discover 150 sites from another era. Five tours are currently available—*McGill College: Where Change is Nothing New*; *Shopping in the 19th and 20th Centuries*; *Ivanhoé Cambridge: Downtown and Old Montreal*; *The Art of Magic*; and *Golden Square Mile*. In addition, a new tour linked to the exhibition *Griffintown – Evolving Montreal* is being added this year that takes users on a stroll through the many changes that have taken place in the storied neighbourhood since the 18th century. The application can be downloaded for free from the App Store.



EXHIBITIONS AVAILABLE AS SOON AS THE MUSEUM REOPENS ON JUNE 23

CHAPLEAU – PROFESSION: CARTOONIST FROM JUNE 23, 2020 TO MARCH 7, 2021

With his incisive pen and devilishly sharp strokes, Chapleau shows us the hilarious side of Quebec society. Politicians, celebrities and other public figures—everyone is fair game for the Montreal cartoonist's scathing humour. The exhibition, which features over 150 original cartoons, sketches and illustrations, reveals unknown facets of this multidisciplinary artist. With the focus inevitably on satire, the exhibition, presented by *La Presse*, looks back at 50 years of Quebec popular culture and current affairs.

GRIFFINTOWN – EVOLVING MONTREAL UNTIL FEBRUARY 14, 2021

As seen through the lens of Montreal photographer Robert Walker, known for his colour street photographs, *Griffintown* reveals the radical changes that have been wrought on this neighbourhood's urban fabric. With its display of some 20 large-format photographs, enriched by a projection of about 100 others from the same series and historical photographs from the Museum's collection, the exhibition invites us to reflect on the tension between the rapid growth of real estate development in Griffintown and the preservation of its heritage.

JEAN-CLAUDE POITRAS – FASHION AND INSPIRATION UNTIL AUGUST 2, 2020

Explore the sources of inspiration for a great Montreal designer who left his mark on the world of ready-to-wear clothing in Montreal and Canada from the 1970s to the 2000s. The exhibition is a joint project of the McCord Museum and the Musée de la civilisation.

WEARING OUR IDENTITY – THE FIRST PEOPLES COLLECTION AT ALL TIMES

The permanent exhibition invites visitors to discover the heritage of the First Peoples of Canada and appreciate the richness of their cultures through clothing and accessories. The exhibition also features three works by Nadia Myre, a contemporary artist and member of the Kitigan Zibi Anishinabeg Nation. A visit to the exhibition is a fitting way to mark the end of National Aboriginal History Month.

COVID-19: OUR HYGIENE MEASURES FOR A SAFE VISIT

The Museum adheres to strict hygiene measures to ensure visitors have a worry-free experience that doesn't compromise their health. For more information, please visit www.musee-mccord.qc.ca/en/safety-measures.

ABOUT THE McCORD MUSEUM

The McCord Museum is the museum of all Montrealers, a social history museum that celebrates life in Montreal, both past and present—its history, its people, and its communities. Open to the city and the world, the Museum presents exciting exhibitions, educational programming and cultural activities that offer a contemporary perspective on history, engaging visitors from Montreal, Canada and beyond. It is home to over 1.5 million artefacts, comprising one of the largest historical collections in North America, organized into the following departments: Dress, Fashion and Textiles; Photography; Indigenous Cultures; Documentary Art; Material Culture and Archives.

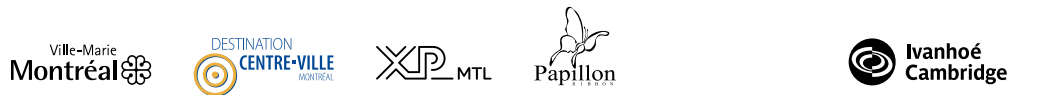
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You will find the press kit with high-resolution images [here](#).
Interviews may be arranged with Suzanne Sauvage, President and CEO.

Contact:

Ludovic Iop, Officer, Public Relations
514-402-0515, ludovic.iop@mccord-stewart.ca

THE URBAN FOREST



URBAN TOURS

GO PLAY OUTSIDE!



MUSEUM AND PROGRAMMING PARTNERS

