


HISTORY LOVERS

EDUCATIONAL ACTIVITIES
PROGRAM 2017-2018

ADULTS – CEGEP AND
UNIVERSITY STUDENTS

ADULT GROUPS
LEARNING FRENCH

MCCORD
MUSEUM

The logo graphic for the McCord Museum, featuring a stylized, concentric, circular pattern of lines that resembles a spiral or a series of overlapping circles, positioned to the right of the text.

A photograph of two women with long hair, one wearing glasses and a white jacket, the other wearing a dark scarf, looking down at an exhibit in a museum gallery. The background features a white wall with green and orange curved lines.

OUR VISION

THE MCCORD MUSEUM CELEBRATES OUR PAST AND PRESENT LIFE IN MONTREAL – OUR HISTORY, OUR PEOPLE, OUR COMMUNITIES.

A MUSEUM THAT MIRRORS A CITY; A CITY THAT MIRRORS THE WORLD

ACHIEVEMENTS AND THEMES THAT PROPEL MONTREAL ONTO THE GLOBAL STAGE. AN OPENNESS TO THE WORLD AND TO ISSUES IMPORTANT TO MONTREALERS.

AN INTELLIGENT MUSEUM THAT STIRS REFLECTION

A CURRENT TAKE ON TODAY'S ISSUES, ACHIEVEMENTS AND TOPICS.

CONTEMPORARY AND INTERACTIVE; IMMERSIVE EXPERIENCES

A MUSEUM THAT EXTENDS OUTSIDE ITS OWN WALLS TO THE STREETS, THE SCHOOLS AND BEYOND.

● GUIDED TOURS OF EXHIBITIONS

FASHIONING EXPO 67 UNTIL OCTOBER 1, 2017 90 MINUTES

From April to October 1967, Montreal hosted the International and Universal Exhibition “Man and his World,” welcoming some 50 million visitors to the city in one summer. Creativity was everywhere on the site, and fashion was no exception. During this guided tour of the Museum, visitors discover fashion designs by Canadian creators who made a name for themselves at a time when Montreal was taking its place as a modern metropolis. You’ll see hostess uniforms, designer clothes, video clips of fashion shows and photographs of the site that bring back the excitement of Expo 67.



ILLUSIONS: THE ART OF MAGIC UNTIL JANUARY 7, 2018 90 MINUTES

This major exhibition takes us back to the golden age of magic (1880-1930) presenting 78 stunning chromolithographs, some of them very large format, from the Allan Slaight Collection. These posters immortalize the great magicians of the period whose ingenious illusions marked the beginning of modern magic. The guided tour of the exhibition reveals the professional and promotional devices used by such masters of entertainment as Kellar, Thurston and Houdini.



WEARING OUR IDENTITY — THE FIRST PEOPLES COLLECTION 90 MINUTES

For the First Peoples, there is a deep connection between clothing and identity. The permanent exhibition **Wearing our Identity — The First Peoples Collection** invites visitors to learn about the importance of dress in the development, preservation and communication of the social, cultural, political and spiritual identities of First Nations, Inuit and Métis peoples. A testament to traditions and innovation, their clothing illustrates the balance between ancestral knowledge and contemporary changes in these cultures.



PHOTOGRAPHY EXPOSED

75 MINUTES

From daguerreotypes to digital images, the McCord Museum's collection offers a journey through time with more than 1.3 million photographs documenting the social history of Montreal, Quebec and Canada, from the 1840s to today.

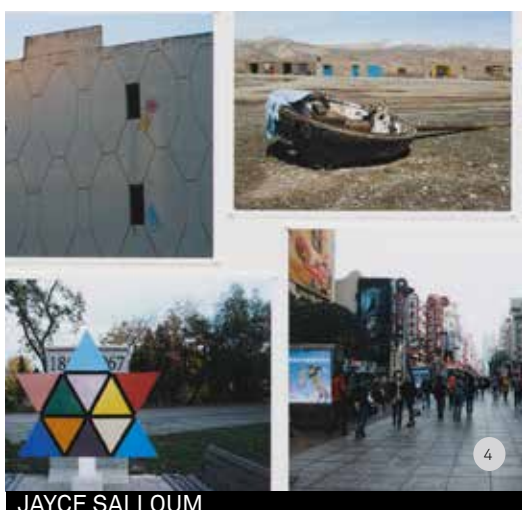
Throughout the year, the history of photography will be addressed from the perspective of contemporary photographers:

From September 6 to November 12, 2017: Jayce Salloum presents an installation on the themes of disputed territories, nationalism, social integration and identity crises.

From December 7, 2017 to April 8, 2018: Gabor Szilasi, one of Quebec's most renowned photographers, presents a vision of social life in the art world.

From February 16 to May 6, 2018: Michel Campeau takes a look at the golden age of amateur photography (1950-1960). Everyone can relate to his themes: family, friendship, consumerism and happiness.

From May 4, 2018 to January 6, 2019: Marisa Portolese uses staged settings to explore portraiture and such complex themes as adolescence.



JAYCE SALLOUM



GABOR SZILASI

● À LA CARTE VISITS

90 MINUTES

À la Carte Visits allow you to combine two or three abridged versions of guided exhibition tours.

ASK ABOUT IT!

● PACKAGES

The McCord Museum offers an opportunity to combine its guided tours with those of other Montreal institutions.

DIFFERENT OPTIONS ARE AVAILABLE:

- McCord Museum – Stewart Museum Package
- McCord Museum – Grévin Museum Package

FIND OUT MORE AND TAKE ADVANTAGE OF THE SPECIAL RATES!

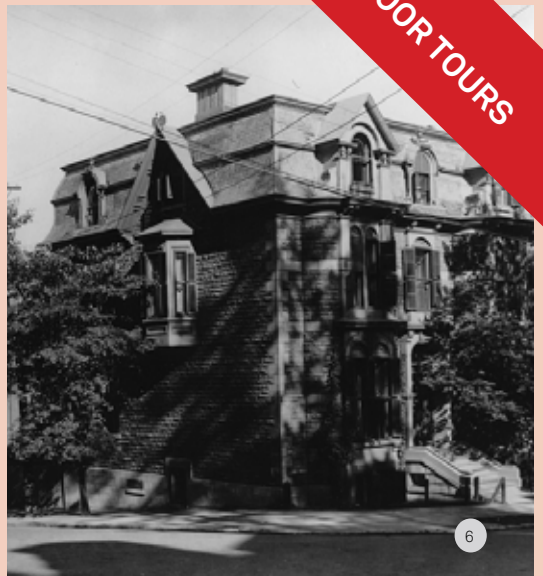
● NEIGHBOURHOOD TOURS

OUTDOOR TOURS

MILTON PARK: ARCHITECTURAL HERITAGE AND CITIZEN ACTION

APRIL TO NOVEMBER
90 MINUTES

Montreal neighbourhoods were transformed during a surge of modernism in the 1970s as old buildings were demolished to make way for concrete high rises. That was the fate awaiting the charming Milton Park neighbourhood, commonly known as the “McGill Ghetto,” until a strong citizens’ movement began fighting to save it. This guided tour sheds light on Milton Park’s architectural heritage, the battles waged by citizens to preserve their unique neighbourhood, and the different ways its buildings have been used over time.



THE GOLDEN SQUARE MILE: A PRESTIGIOUS NEIGHBOURHOOD

APRIL TO NOVEMBER
90 MINUTES

Since the 19th century, the Golden Square Mile has been synonymous with wealth and affluence. Spacious mansions, department stores, university pavilions and luxury hotels appeared one after the other in this neighbourhood next to the McCord Museum. This outdoor tour presents the architecture of the Golden Square Mile and the history of the people who lived there. It is a fascinating look at the opulent mansions built by influential figures of the 19th and 20th centuries and the integration of those buildings into the current urban landscape. Equipped with digital devices, the groups will explore a neighbourhood that has seen many transformations.



PHOTO CREDITS

Cover • 1 • 15 • 16 © Elias Touil • 2 *The Art of Magic* © McCord Museum

3 *Wearing our Identity* © McCord Museum • 4 Jayce Salloum, *location/dislocation(s): beyond the pale*, 2017, photographic installation. Courtesy of Camera Austria (Graz) and the MKG127 Gallery (Toronto) • 5 Gabor Szilasi, Armand Vaillancourt, *John Max and the hands of François Dallegret at the opening of Le Drug pharmacy-boutique*, Montreal, May 1965. Gelatin silver print, 24 x 35 cm. • 6 Thomas Albert Starkey’s house, *University St., corner Prince Arthur*, Montreal, QC, about 1925, Gift of Mrs. and Dr. D. Hugh Starkey, MP-1990.15.1 © McCord Museum • 7 © themirror.com • 8 © Theresa Komaksuitiksak, Central Arctic, Inuit: Kivalliq Inuit, Hauneqtormiut 1980, 20th century. Gift of Air Canada M995.19.15.1-3 • 9 *The Golden Age of Magic* © McCord Museum • 10 *Les rendez-vous du Musée McCord 2.0*, Wm. Notman & Son, *View of the harbour, looking East*, Montreal, 1884, VIEW-1332 • 11 © Marilyn Aitken © McCord Museum • 12 • 13 • 14 William Notman & Son, Holt Renfrew image, Montreal, 1939, II 317088, II 318242, II 329610 © McCord Museum

● LEARNING FRENCH

CANADA'S FIRST PEOPLES

90 MINUTES

During this guided tour of the permanent exhibition ***Wearing our Identity – The First Peoples Collection***, French-language learners become familiar with the traditional knowledge of First Peoples and discover the importance of clothing in the preservation and communication of their cultural identities. The tour fosters the development of vocabulary and language skills related to Canada's history and territory while highlighting the country's rich and unique indigenous cultures, still alive today. In the workshop, visitors create a print inspired by Inuit engravings.



8

THE GOLDEN AGE OF MAGIC

UNTIL JANUARY 7, 2018

90 MINUTES

This tour of the exhibition ***Illusions: The Art of Magic*** takes visitors into the golden age of magic (1880-1930) in North America with its dazzling, vividly coloured, large-format posters. The tour is adapted to French-language learners and provides an opportunity to develop vocabulary related to the human body and its movements as well as emotions and the performing arts. In the workshop, participants create their own promotional poster by inventing an alter ego magician.



9

● EXPLORE ONLINE

LES RENDEZ-VOUS DU MUSÉE McCORD 2.0

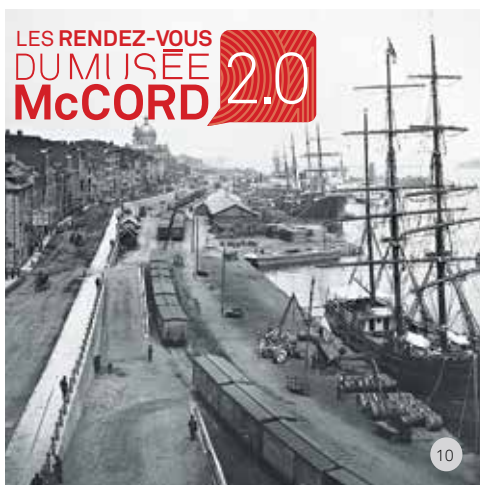
Designed specifically for French-language learners, these videos and exercises provide a unique opportunity to learn about Quebec and Canadian customs while developing language skills.

ONLINE COLLECTION

More than 137,000 royalty-free images are available for use in schools, learning pathways and games exploring various Canadian history themes.

Watch for new online content to enrich your lessons.

MCCORD-MUSEUM.QC.CA



10

● COMING SOON TO THE MUSEUM

MAJOR EXHIBITION ON MONTREAL'S JEWISH COMMUNITIES

MAY 4 TO OCTOBER 7, 2018

GUIDED TOURS WILL BE AVAILABLE
90 MINUTES



MAJOR FASHION EXHIBITION

SUMMER 2018

GUIDED TOURS WILL BE AVAILABLE
90 MINUTES



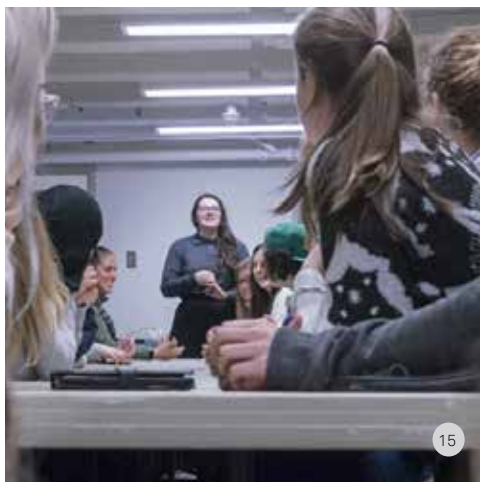
● TEACHERS AND FUTURE TEACHERS

EDUCATION BEHIND THE SCENES

120 MINUTES

During this activity, **teachers and future teachers** explore the educational potential of a school visit to the Museum. First, they become familiar with the museum, its collections and exhibitions. Then, accompanied by an interpreter-guide, they experience a tour and workshop normally offered to their students. This activity illustrates how the Museum can enrich social studies and citizenship programs.

A version of this activity is also available for **recreation professionals and child care providers**.



Time and duration	Clientele	Cost per person	Maximum number	Dates
Wearing our Identity — The First Peoples Collection 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	Year-Round
Fashioning Expo 67 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	Until October 1, 2017
Illusions: The Art of Magic 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	Until January 7, 2018
Photography Exposed 75 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	Year-Round
Jewish Communities 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	May 4 to October 9, 2018
The Golden Square Mile: A Prestigious Neighbourhood 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	April to November
Milton Park: Architectural Heritage and Citizen Action 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	30	April to November
Learning French Canada's First Peoples 90 minutes	Adults Students Seniors	\$6.50 \$6.50 \$6.50	30	Year-Round
Learning French The Golden Age of Magic 90 minutes	Adults Students Seniors	\$6.50 \$6.50 \$6.50	30	Until January 7, 2018
Education Behind the Scenes 120 minutes	Adults Students	Package \$175.00	60	Year-Round
À la Carte Visits 90 minutes	Adults Students Seniors	\$16.00 \$12.50 \$14.50	60	Year-Round
McCord Museum — Grévin Package	Adults Students Seniors	\$29.00 \$17.00 \$24.50	120	Year-Round
McCord Museum — Stewart Museum Package	Adults Students Seniors	\$24.00 \$17.00 \$20.00	45	Year-Round

THE TOURS ARE ADAPTED TO THE CLIENTELE

TO MAKE A RESERVATION, PLEASE PREPARE THE FOLLOWING INFORMATION:

1. The title of the activity chosen.
2. Three possible dates to facilitate the reservation process.
3. Preferred time for your tour, the number of people in your group and the language in which you would like the tour to be conducted.
4. Complete contact information for your organization, including an email address so we can confirm your visit.

RESERVATION@MCCORD-STEWART.CA

514 861-6701, EXT. 2234

MCCORD-MUSEUM.QC.CA

THIS PROGRAM HAS BEEN MADE POSSIBLE THROUGH THE SUPPORT OF THE MCCORD MUSEUM SUGAR BALL COMMITTEE AND FINANCIAL ASSISTANCE FROM



Société Alzheimer
MONTREAL



Culture et Communications
Québec



FONDATION
J. ARMAND
BOMBARDIER



CONSEIL
DES ARTS
DE MONTRÉAL

Montréal



STRONGER COMMUNITIES TOGETHER™