



McCORD MUSEUM

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Inspirations

The Notman Photographic Archives Converge with the Next Generation



Montreal, June 20, 2008 – This weekend marks the launch of *Inspirations*, the third outdoor photo exhibition presented by the McCord Museum on McGill College Avenue. From June 19 to October 19, 2008, passers-by will have an opportunity to view 28 installations that bring together photos from the Notman Photographic Archives and recent works they have inspired.

For this, the final instalment in the trilogy *Transactions/Configurations/Inspirations*, the McCord has joined with the Concordia University Studio Arts Department to create photo pairings that illustrate the richness of the McCord collection and the creative strength of the next generation of photographers.

The theme reflected in the McCord photographs and explored by the young photographers is the human figure in its many forms—individual, couple, family, crowd—and its many activities—working, playing, demonstrating, migrating. The concept has opened the door to a wide range of relationships between the image pairings. It underscores the diversity of artistic visions among members of the new generation while illustrating the technical evolution of photography itself, from monochrome to manually coloured photos to digital technology.

The *Inspirations* open air exhibition reaffirms the role played by the McCord Museum in promoting photography in Quebec from the 19th century to today.

The Notman Photographic Archives

Institutions and researchers from all over the world consult the Notman Photographic Archives. Through its thousands of images—landscapes, well-known people, families, places, events, activities—these historically invaluable Archives provide a visual history of Montreal, Quebec and Canada from the 1840s to the present. As well as the iconographical data bank of some 1,250,000 photographs, the Archives include various items of early photographic equipment and accessories.

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RioTintoAlcan

Cascades

Ville-Marie
Montréal

For more information about the exhibition or to obtain an interview with the curator of the Notman Photographic Archives, please contact:

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