

PRESS RELEASE

CULTURAL ACTIVITY PROGRAMMING

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A FULL PROGRAM OF VIRTUAL ACTIVITIES AT THE McCORD MUSEUM THIS WINTER

Montreal, January 11, 2021 – The McCord Museum is announcing a program of virtual cultural activities for the beginning of 2021 that will have something for everyone during lockdown. Families and anyone passionate about history, art, urban planning or fashion will discover more than a dozen activities on the Museum’s website. They’ll find lectures, workshops for children and online exhibition tours, most of them free of charge.

LECTURES AND VISITS RELATED TO THE EXHIBITIONS

A NEW WAY TO VISIT THE MUSEUM!

The main exhibitions are available for virtual exhibition tours animated live by guide. These 45-minute virtual paid tours by Zoom allow visitors to discover the exhibitions while engaging in conversation with the Museum team on various topics.

Christian Dior

Sundays at 11:30 a.m. in French and at 1 p.m. in English, except the last Sunday of the month, Thursdays, at 12 p.m., in French, starting January 21;

Chapleau, profession : cartoonist

One Sunday a month at 10 a.m. in French;

Wearing our identity: the First People collection

One Sunday a month at 10 a.m. in French and at 4 p.m. in English.

CHRISTIAN DIOR: COUTURE AND DIPLOMACY

Free virtual conference in French. February 17 from noon to 1 p.m.

In the 1950s, when France was trying to recover from the Second World War, various fashion industry players leveraged the growing renown of Parisian haute couture in the United States to achieve their goals. Instead of working together in the name of patriotism, stakeholders like the government, the textile industry and luxury firms promoted and defended their respective economic, commercial and political interests.

Speakers:

Vincent Dubé-Sénécal – researcher in history at the University of Oslo under the Marie Skłodowska-Curie program;

Madeleine Goubau – Radio-Canada’s fashion commentator.

CENSORED: POLITICAL CARTOONS AND PUBLIC OPINION

Free virtual discussion, in French, on February 24 from 12 to 1 p.m.

Editorial cartoons can be provocative and are frequently censored, which rekindles debate about freedom of expression and reveals the fragility of this fundamental right. The question arises: can we laugh at everything? Linked to the exhibition *Chapleau – Profession: Cartoonist*, three well-known cartoonists share their experiences.

Guests:

Serge Chapleau, *Chapleau – La Presse*

Guy Badeaux, *Bado – Le Droit*

Jacques Goldstyn, *Boris – The Gazette*

Moderator:

Ersy Contogouris – professor of art history and specialist in the history of caricature, Université de Montréal.

WORKSHOP: WHAT'S ON YOUR MIND?

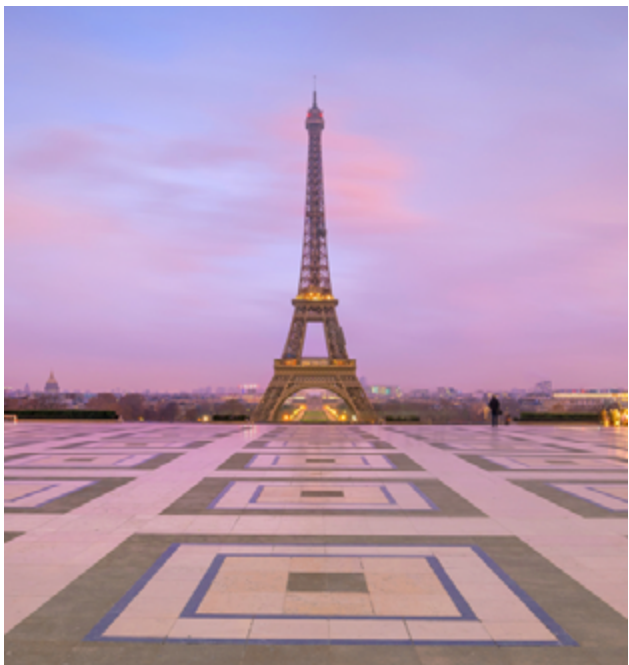
Free online children's activity in French. Last Sunday of the month, at 10:30 a.m.

Cultural mediators from the McCord Museum and Les Têtes bien faites invite you and your children ages 7 to 12 to explore an exhibition at the Museum. Together, they will encourage the youngsters to reflect on a topic chosen by the group as part of a workshop that aims to help kids spark dialogue and improve their listening skills. The activity will be presented in **French**. It is recommended **for children ages 7 to 12 accompanied by a adult**.

January 31: **Chapleau, profession: cartoonist**

February 28: **Wearing our identity – The first peoples collection**

March 28: **Christian Dior**



Christian Dior : couture et diplomatie



Workshop: What's on your mind?



Christian Dior, The Man Behind the Myth, 2005, Philippe Lanfranchi.



The Drawings of Christian Dior, 2017, Loïc Prigent.

CULTURAL SERIES

FIFA AT McCORD MUSEUM

Activity for all, free online and by reservation, in French.

This February, the International Festival of Films on Art (FIFA) and the McCord Museum have organized a full program of documentaries about Christian Dior and the world of fashion.

Program:

February 12 to 14: *Christian Dior, The Man Behind the Myth*, France, 2005, 52 min., Philippe Lanfranchi.

February 19 to 21: *The Drawings of Christian Dior*, France, 2017, 52 min., Loïc Prigent.

February 26 to 28: *Bouquet final*, Belgique, 2019, 73 min., Erwan Augoyard and Sophie Kovess-Brun.

Details of the films are available on our [website](#).

McCORD DISCOVERIES

A series of free virtual conferences, in French and English.

The McCord Museum presents the virtual lecture series McCord Discoveries for academic audiences and for anyone who would like to learn more about history, archival science and museology. Museum experts will share their recent discoveries about the collections and archives. Four conferences will be presented in 2021, the first will be held in March.

John Howard Willis and Alexandre Vattemare: an artist meets a collector

March 17, from 12 to 1 p.m.

During the winter of 1841, the inhabitants of Quebec City received an extraordinary visitor from France: Alexandre Vattemare, known at the time for an intriguing multiplicity of identities as a ventriloquist, a wealthy philanthropist, and a cultural ambassador. Vattemare acquired works of art during his stay, including four watercolour sketches of Indigenous people, now in the McCord Museum collection, by artist and writer John Howard Willis. This presentation investigates these watercolours, and, through the work of Willis, further probes the wider context of the depiction of Indigenous Peoples by settlers, both in image and text, in early nineteenth century North America.

Speaker: **Anne MacKay** – Head, Conservation, McCord Museum

The virtual conversation in English will be followed by a public discussion period in French and English.

CITY TALKS

A series of free virtual round tables discussions, in French.

The *City Talks* series brings urban thinkers and builders together to discuss current practical issues related to urban planning and the city, subjects that are relevant to Montrealers. Héritage Montreal and the McCord Museum invites the public to three appointments.

Community planning and health: street, neighborhood, metropolis

January 27, from 12 to 1 p.m.

This discussion is a follow-up to a special edition held last June: *Movement and Distancing: Are Montreal Streets in Transition?* Guests looked at the impact of the pandemic on Montreal streets and the first measures put in place by the city of Montreal.

Speakers:

Véronique Duclos – chef de service – head of urban environment and healthy living at the CIUSSS du Centre-Sud-de-l'Île-de-Montréal;

Marianne Giguère – City Councillor for the district of De Lorimier (Le Plateau Mont-Royal), and associate member responsible for active transportation, city of Montreal;

Gérard Beaudet – Urban Planner Emeritus and Professor, School of Urbanism and Landscape Architecture, Université de Montréal.

Adapting existing built forms: clash, contrasts or continuity?

March 24, from 12 to 1 p.m.

Experts in architecture and urban planning discuss various solutions to reconcile the identity and heritage value of a building with new needs and contemporary architectural interventions.

Speakers:

Gilles Saucier – architect;

Marie Lessard – Professor Emeritus, School of Urbanism and Landscape Architecture, Université de Montréal;

Jonathan Cha – conseiller spécial, aménagement, Direction générale at Société du parc Jean-Drapeau.

Montreal, metropolis and indigenous: reality or utopia?

May 5, from 12 to 1 p.m.

Montreal changed its flag and coat of arms in 2017 to include a white pine tree in the centre of a red circle, illustrating the ancestral presence of Indigenous peoples on the territory. The city also recently unveiled its strategy for reconciliation with Indigenous peoples. How can this process of recognition and reconciliation go beyond symbols?

Speakers:

Philippe Tsaronséré Meilleur – Executive Director, Native Montreal

Christian Gates St-Pierre – Assistant Professor, Department of Anthropology, Université de Montréal

Maya Cousineau Mollen – of Innu Nation, Community Development Advisor First Nations and Inuit, EVOQ

Reservations are mandatory for all activities. The detailed schedule, additional information and reservations are available directly on our [website](#).



Community planning and health: street, neighborhood, metropolis



Adapting existing built forms: clash, contrasts or continuity?

ABOUT THE McCORD MUSEUM

The McCord Museum is the museum of all Montrealers, a social history museum that celebrates life in Montreal, both past and present—its history, its people, and its communities. Open to the city and the world, the Museum presents exciting exhibitions, educational programming and cultural activities that offer a contemporary perspective on history, engaging visitors from Montreal, Canada and beyond. It is home to over 1.5 million artefacts, comprising one of the largest historical collections in North America, organized into the following departments: Dress, Fashion and Textiles; Photography; Indigenous Cultures; Documentary Art; Material Culture; and Archives.

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Interviews may be arranged with Pascale Grignon, Director, Marketing, Communications and Visitor Experience and Maria-Luisa Romano, Head, Education, Community Engagement and Cultural Programs.

PRESS KIT

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