

# PRESS RELEASE

FALL CULTURAL CALENDAR



OUR  
PEOPLE  
OUR  
STORIES

## McCORD MUSEUM'S BUSY FALL CULTURAL CALENDAR TO FEATURE CHRISTIAN DIOR

**Montreal, August 19, 2020** – Haute couture takes the spotlight in the McCord Museum's lively fall calendar. Christian Dior, an exhibition featuring the exceptional work of this major designer along with some fifty dresses, opens for a three-month run in September. In addition to its exhibitions, the Museum is bringing back numerous cultural activities, both on-site and online, with a focus on visitor safety. Finally, new programming includes a Sunday family workshop, *Looking after my city*, which uses photographs by William Notman, the celebrated Montreal photographer from the 1800s, to encourage discussion and reflection about Montreal. This fall is an ideal time for a safe, enjoyable visit to the Museum!

### EXHIBITIONS

#### **CHRISTIAN DIOR, SEPTEMBER 25, 2020, TO JANUARY 3, 2021**

Presented by  
**HOLT RENFREW OGILVY**

This major exhibition on Christian Dior explores the brilliance behind Dior's dramatic creations that revived the entire Parisian haute couture industry after the devastation of the Second World War. In 1947, the opening of the new couture house and its revolutionary "New Look" swept away the wartime masculine silhouette of women. Featuring pieces drawn from the Royal Ontario Museum's extensive collection of Christian Dior couture, complemented by a dozen garments from the McCord Museum's Dress, Fashion and Textiles collection and loans from Dior Héritage, Paris, the exhibition focusses on the period from 1947 to 1957, offering a captivating insight into the creative process and the mechanics of the Parisian haute couture industry during the 1950s. The exhibition was produced by the Royal Ontario Museum, Toronto.

This fall, the Museum's cultural programming will reflect Dior's influence. Some exhibition-related activities are listed below, and more will be announced at the September 25 exhibition opening.

#### **CHAPLEAU – PROFESSION: CARTOONIST, UNTIL MARCH 7, 2021**

Presented by  
**LA PRESSE**

With his incisive pen and devilishly sharp strokes, Chapleau shows us the hilarious side of Quebec society. Politicians, celebrities and other public figures—everyone is fair game for the Montreal cartoonist's scathing humour. The exhibition, which features over 150 original cartoons, sketches and illustrations, reveals unknown facets of this multidisciplinary artist. With the focus inevitably on satire, the exhibition looks back at 50 years of Quebec popular culture and current affairs.

#### **Exhibition-related activity**

- **Conversation with Serge Chapleau;** October 7, 2020, at 6 p.m.  
Free – On-site at the Museum and live-streamed on social media

## **GRIFFINTOWN – EVOLVING MONTREAL, UNTIL FEBRUARY 14, 2021**

As seen through the lens of Montreal photographer Robert Walker, known for his colour street photographs, Griffintown reveals the radical changes that have been wrought on this neighbourhood's urban fabric. With its display of some 20 large-format photographs, enriched by a projection of about 100 others from the same series and historical photographs from the Museum's collection, the exhibition invites visitors to reflect on the tension between the rapid growth of real estate development in Griffintown and the preservation of its heritage.

### **Exhibition-related activity**

- The Photobook Club: *About Griffintown*; October 14. Registration required.

## **ENCHANTED WORLDS, OGILVY'S MECHANICAL HOLIDAY WINDOW DISPLAYS, NOVEMBER 21, 2020, TO JANUARY 3, 2021**

Presented by 

Thanks to Holt Renfrew's donation of their iconic window displays to the McCord Museum in 2018, visitors of all ages will be delighted to see *The Mill in the Forest* on Victoria Street (free) and *The Enchanted Village* inside the Museum. Similar to those found in other department stores around the world, like Macy's in New York City and the Galeries Lafayette in Paris, these window displays are among the last of their kind in North America. Special holiday programming for the whole family will be announced in November.

## **WEARING OUR IDENTITY – THE FIRST PEOPLES COLLECTION**

The permanent exhibition invites visitors to discover the heritage of the First Peoples of Canada and appreciate the richness of their cultures through clothing and accessories. The exhibition also features three works by Nadia Myre, a contemporary artist and member of the Kitigan Zibi Anishinabeg Nation.

## **CULTURAL ACTIVITIES AND SPECIAL EVENTS YOU WON'T WANT TO MISS THIS FALL**

In light of current health guidelines and to enable as many people as possible to participate, regardless of their place of residence, the Museum will be offering some activities both on-site and online for the first time in its history.

On-site activities can accommodate a limited number of participants, who must register beforehand.

## **YOGA FOR PEACE DAYS, SEPTEMBER 23, 6 TO 7:30 P.M. – FREE**

Celebrate Peace Days and get back to basics by joining a yoga session in the *Urban Forest* offered by the Art of Living Foundation.

This inclusive event transcends age and cultural barriers with the goal of raising awareness about the benefits of yoga for finding inner peace and strengthening community ties.

Open to experts and beginners!



© Laura Dumitriu – Musée McCord Museum



© Elise Ross-Nadié, 2019



Christian Dior: The Man Behind the Myth



© Elias Touil

## FASHION AT THE MUSEUM – FREE

AModerated by Stéphane Le Duc, editor-at-large of *Dress to KILL* magazine and lecturer at the ESG-UQAM École supérieure de mode, this series invites fashion lovers to meet both well-known designers and up-and-coming talent.

**Creative streak: Creator and Material:** October 28, at 6 p.m., panel discussion on the ways in which luxury textiles influence the work of fashion creators, with designers Helmer Joseph and Elisa C. Rossow.



Heritage Montreal and the McCord Museum bring experts and citizens together to discuss current practical urban issues affecting Montrealers: heritage, urban planning, metropolitan realities.

- ***From preservation to revitalization: When citizens get involved*** November 4, at 6 p.m.

The series continues in 2021 with the following lectures:

- ***Aménagement et santé : la rue, le quartier, la métropole***; January 27, 2021, at 6 p.m.
- ***Intervenir aujourd’hui sur le bâti existant : rupture, contraste ou continuité?*** March 24, 2021, at 6 p.m.
- ***Montreal, Metropolis and Indigenous: Reality or Utopia?*** May 5, 2021, at 6 p.m.

## FIFA AT THE McCORD – FREE – ON-SITE ONLY LE F i F A

The International Festival of Films on Art (FIFA) and the McCord Museum are joining forces once again to present a program of documentaries about Christian Dior and his fashion house.

- ***Christian Dior: The Man Behind the Myth*** (in French), by Philippe Lanfranchi, Oct. 3, at 1:30 p.m. and 3 p.m.
- ***The Drawings of Christian Dior*** (in French), October 10, at 1:30 p.m. and 3 p.m.



© Mikael Theemer



The Adventure at the Museum

## A HOST OF FAMILY ACTIVITIES ON SUNDAYS, AT THE MUSEUM

### Sunday Workshops: *Looking after my city*

Inspired by photographs of Montreal taken between 1865 and 1900 by the legendary William Notman, the Museum is inviting young and old to dream up their own image of Montreal using photo magnets. The perfect opportunity for the whole family to discuss the future of our city!

The 30-minute activity will be presented in French and English and is recommended for children ages 4 to 12, accompanied by a parent.

Sundays, as of September 20. Workshops offered from 11 a.m. to 3:30 p.m., registration required.

### Workshop: *What's on your mind?*

Cultural mediators from the McCord Museum and Les Têtes bien faites invite you and your children, ages 7 to 12, to explore an exhibition at the Museum. Together, they will encourage the youngsters to reflect on a topic chosen by the group. Held on the last Sunday of the month starting in October, these workshops will foster dialogue among children and improve their listening skills.

The activity will be presented in French and is recommended for children ages 7 to 12, accompanied by a parent.

- **Christian Dior**, October 25, from 10:30 to 11:45 a.m.
- **Ogilvy windows**, November 29, from 10:30 to 11:45 a.m.
- **Special holiday workshops**, December 27, from 10:30 to 11:45 a.m.

Priority will be given to families who have registered in advance.

Family activities are included in the price of admission to the Museum.

## THE ADVENTURE AT THE MUSEUM

Presented by 

Every child who takes part in The Adventure at the Museum receives a free backpack (quantities limited) loaded with materials for exploring a world of fascinating objects. The Adventure at the Museum is a fun, educational activity that enables families to work as a team during their Museum visit as they look for treasures displayed in the exhibitions.

Every day, upon request. Recommended for adults with children ages 3 to 9.

Discover all the Museum's activities: [www.musee-mccord.qc.ca/en/activities](http://www.musee-mccord.qc.ca/en/activities)

## OPENING HOURS AND ADMISSION FEES

Tuesdays, Thursdays and Fridays, 10 a.m. to 6 p.m. | Wednesdays, 10 a.m. to 9 p.m.  
Saturdays and Sundays, 10 a.m. to 5 p.m.

### Admission

Adults: \$19 | Seniors: \$17 | Students (ages 13-30): \$14 | 12 and under: Free | Indigenous people: Free  
Wednesday evenings: Free (\$9.50 for big temporary exhibitions)

## COVID-19: NEW MEASURES FOR A SAFE VISIT

The Museum adheres to strict hygiene measures to ensure a safe and pleasant visitor experience. Visitors are strongly advised to plan their visit by purchasing their Museum tickets online. For more information on the safety measures in place, please visit the Museum's [Website](#).

## ABOUT THE McCORD MUSEUM

The McCord Museum is the museum of all Montrealers, a social history museum that celebrates life in Montreal, both past and present—its history, its people, and its communities. Open to the city and the world, the Museum presents exciting exhibitions, educational programming and cultural activities that offer a contemporary perspective on history, engaging visitors from Montreal, Canada and beyond. It is home to over 1.5 million artefacts, comprising one of the largest historical collections in North America, organized into the following departments: Dress, Fashion and Textiles; Photography; Indigenous Cultures; Documentary Art; Material Culture; and Archives.

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Interviews may be arranged with Suzanne Sauvage, President and CEO of the McCord Museum.

### PRESS KIT

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Christian Dior

Exhibition produced by



Presented by

HOLT RENFREW OGILVY

ELLE

AIRFRANCE

Hotel Le Canadien Suites

TOURISME /  
MONTREAL

MODÈLE  
DESIGN

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Enchanted Worlds



Chapleau



Griffintown



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