



COLLOQUIUM
Trading Places:
Commerce and the Evolution of the City
November 2-4, 2006, Montréal, Quebec



Commerce has played a dynamic role in the rise and decline of urban centers. From the great European city-states of antiquity to the emerging markets of the contemporary world, trade has helped shape and organize metropolitan life. This interdisciplinary conference will bring together scholars, business people, archivists and corporate historians to explore the relationship between commercial activity and the evolution of the city.

Preliminary Schedule

THURSDAY, NOVEMBER 2 (EVENING)

Valuing Corporate Memory *Participants (to date):* Daniel Gagnier (Alcan), Isabelle Hudon
(Chambre de commerce, Montréal), Phil O'Brien (Télémedia), Lyn (Red)
Wilson (BCE); Michèle Boisvert (La Presse/Radio Canada)
 Round table discussion – reception to follow

FRIDAY, NOVEMBER 3 (ALL DAY)

Opening remarks Victoria Dickenson, McCord Museum

Opening address TBA

Writing Business History Duncan McDowall, Laurence Mussio, Neil Dahlstrom

Early Businesses Douglas Hunter, Tomas Lopez-Pumarejo

lunch (provided)
Film screening *Chez Schwartz's*, Barry Lazar

Case Studies: The Business of Vice Matthew Bellamy, Catherine Macpherson, Jarrett Rudy

The City and Industry Tim Krywulak, Helen Bajorek MacDonald

Business heritage tours McCord Museum Archives – Golden Square Mile (The Scots) --
(sign up at registration) Boulevard St-Laurent

Bell Canada Reception Cocktail and Visit to Bell Canada's 125th Anniversary exhibition:
Bell, d'hier à demain / Becoming Bell (organized by McCord Museum)

SATURDAY, NOVEMBER 4 (ALL DAY)

Preserving Business History David Powell, Ted Ryan, TBA

Immigration, Diversity and Business Ownership Kris Inwood, Sean Speer, Pauline Morel

lunch (provided)
Film screening *The Garment Trade*, TBA

Case Studies: Rags to Riches, Documenting the Garment Trade TBA

Business and the Metropolis Joe Martin, TBA

Closing remarks Matthew Bellamy, François Cartier

Closing Banquet Peter C. Newman

This preliminary schedule is subject to change.
 Most papers and discussions will be conducted in English; some presentations will be given in French.

Registration begins June 30, 2006.
 To receive registration materials, contact: Linda St-Pierre, (514) 398-7100, ext. 222
linda.st-pierre@mccord.mcgill.ca

Colloquium 2006

McCord Museum & Carleton University



Event Co-chairs

François Cartier, archivist
McCord Museum of Canadian History
Matthew Bellamy, professor
Carleton University

Location

McCord Museum of Canadian History
690 Sherbrooke St. W.
Montréal, QC H3A 1E9
CANADA

Download the full program at
www.mccord-museum.qc.ca/colloquium

NB: Some presentations will be given
in French



Colloquium 2006

McCord Museum & Carleton University

PLEASE PRINT

*Space is limited; pre-registration
is strongly recommended.*

Return this form with payment
(cheques and money orders made out
to the McCord Museum)

McCord Museum of Canadian History
Attn: Linda St-Pierre
690 Sherbrooke Street West
Montreal, QC H3A 1E9
CANADA
Fax : (514) 398-5045

Trading Places:

Commerce and the Evolution of the City

MONTRÉAL, QUEBEC, CANADA; NOVEMBER 2, 3 & 4, 2006

Commerce has played a dynamic role in the rise and decline of urban centers. From the great European city-states of antiquity to the emerging markets of the contemporary world, trade has helped shape and organize metropolitan life. This interdisciplinary conference will bring together **scholars, business people, archivists** and **corporate historians** to explore the relationship between commercial activity and the evolution of the city.

Opening night event: a round table discussion on "Valuing Corporate Memory" featuring Daniel Gagnier, Alcan; Isabelle Hudon, Montréal Board of Trade; Phil O'Brien, Télémedia; Lyn (Red) Wilson, BCE; Michèle Boisvert, La Presse / Radio Canada.

Speakers and participants include:

Duncan McDowall, Carleton University
Laurence Mussio, McMaster University
Neil Dahlstrom, author and historian
Douglas Hunter, author and journalist
Tomas Lopez-Pumarejo, Brooklyn College
Barry Lazar, filmmaker and food writer
Jarret Rudy, McGill University
Tim Krywulak, Carleton University
Helen Bajorek MacDonald, Trent University
David Powell, BACS, Scotland
Ted Ryan, Coca Cola, USA
Kris Inwood, Guelph University
Sean Speer, Carleton University
Pauline Morel, McGill University
Joe Martin, University of Toronto
Peter C. Newman, author



Trading Places: Commerce and the Evolution of the City

MONTRÉAL, QUEBEC, CANADA; NOVEMBER 2, 3 & 4, 2006

NAME _____

AFFILIATION _____

ADDRESS _____

TEL _____ E-MAIL _____

Registration prior to September 15, 2006

[] \$85 [] \$35 for students & Friends of the McCord

Registration after September 15, 2006

[] \$100 [] \$50 for students & Friends of the McCord

Method of payment: [] cheque * [] money order * * Canadian funds only
[] VISA [] MasterCard [] Amex

Card no.: _____ Exp. date: _____

Signature: _____