

PRESS RELEASE

LAST CHANCE TO SEE THE EXHIBITION *NOTMAN, A VISIONARY PHOTOGRAPHER*

Montreal, March 8, 2017 – Less than three weeks remain to discover or rediscover *Notman, A Visionary Photographer*, a major exhibition on the life and work of a Montrealer who was a pioneer in Canadian photography and one of the country's greatest photographers of the 19th century. The exhibition ends on March 26. Impressive portraits, vast landscapes and scenes of Montreal take visitors on a fascinating trip back in time in a contemporary scenography. The retrospective presents images of the city with its carriages, trams, bustling port and major works during a period when Montreal played a pivotal role in the development of the country.

“An exhibition that is fabulous for its content and presentation.”

[Claude Deschênes, Avenues.ca](http://Avenues.ca)

“[This] retrospective is one of those exceptional occasions that disorients us while revealing our attachment to Montreal.”

Éric Clément, [La Presse](#)

“Notman is a photographic genius! The exhibition ... is delightful.... It's a motionless artwork, frozen in time but also reflecting eternity.”

Gregory Charles in [Le Journal de Montréal](#)

The exhibition will be open until 9 p.m. on Thursday, March 23 and Friday, March 24. It will exceptionally close after 5 p.m. on March 15.

The exhibition features 285 photographs and objects drawn primarily from the McCord Museum collection. It offers a new perspective on the career of William Notman (1826-1891), a Scottish immigrant whose work helped build the Canadian identity. The exhibition examines how the artist's character contributed to his tremendous success. It also focuses on his modern approach to photography, founded on principles of communication, management and innovation. Vintage prints are the heart of the exhibition, supplemented by multimedia installations and interactive devices that provide dynamic information and help clarify the 19th-century idea of modernity.

Notman, A Visionary Photographer is produced, planned and presented by the McCord Museum. Hélène Samson, Curator, Notman Photographic Archives at the McCord Museum, is the curator of the exhibition. Following its stay in Montreal, the exhibition will travel to the Canadian Museum of History in Gatineau and the Glenbow Museum in Calgary. An important book about the artist and his work has been produced for the exhibition. Richly

OUR PEOPLE OUR STORIES
690 SHERBROOKE STREET WEST
MONTREAL (QUÉBEC) H3A 1E9
T. 514 398 7100 F. 514 398 5045
WWW.MCCORD-MUSEUM.QC.CA



© Marilyn Aitken
McCord Museum



Emerald Peak and Waterfall, B.C., 1904
Wm Notman & Son / William McFarlane
Notman
© McCord Museum

illustrated and accompanied by numerous essays, the book won a Grafika prize for its design by the Paprika agency.

ABOUT THE MCCORD MUSEUM

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**



Wm Notman & Son/William Haggerty
*Storm day, Saint Catherine Street,
Montreal, 1901*
Inverted glass negative
© McCord Museum

-30-

Photographs available at: <http://ow.ly/2nkH301V3Ap>

Interviews can be arranged with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum, and H el ene Samson, Curator, Notman Photographic Archives.

Source and information:

Catherine Guex

Marketing-Communications Officer, Public Relations, McCord Museum

514 398-7100, ext. 239

Catherine.guex@mccord.mcgill.ca

The exhibition tour has been made possible in part by support from the Government of Canada and by the Molson Foundation. The Standard Life – Notman Fund provides annual financing for the conservation and dissemination of the Notman Collection.

The Museum is also grateful for the support of the Minist ere de la Culture et des Communications du Qu ebec, the Conseil des arts de Montr eal, Acc es Montr eal and the CAA, as well as its media partners, *La Presse*, *the Montreal Gazette* and *La Vitrine Culturelle*.

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