

PRESS RELEASE

OUR PEOPLE OUR STORIES
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The Visionary Series **MONTREAL ENTREPRENEURS TELL THEIR STORY** **At the McCord Museum and the Notman House**

Montreal, January 18, 2017 -- William Notman (1826-1891) who helped pioneer photography in Canada, and the first Canadian photographer to obtain an international recognition, was, in his time, an innovator. An artist at heart and a leader in his field, he was too an extremely successful businessman. ***Notman, A Visionary Photographer***, a major exhibition on the life and work of this Montrealer, presented at the McCord Museum until March 26, 2017, focuses on his contemporary approach to photography, founded on the principles of communication, management and innovation.

In the context of this exhibition, the McCord Museum and the Notman House have organised an informal series featuring exceptional Montreal entrepreneurs, produced in collaboration with BDC Capital, the investment arm of the Business Development Bank of Canada (BDC). Innovators and leaders in their area of expertise, these renown guests will discuss their career trajectory from their first steps in the business world to their personal definition of what it means to be a visionary today. A fantastic opportunity to brush shoulders with some of Montreal's important players. Each of these meetings will take place from 6 p.m. to 7 p.m., and will be followed by a cocktail in the company of the guest.

Jean-François Bouchard

Tuesday, February 7, 2017, at 6 p.m.

J.-A. Bombardier Theatre – McCord Museum, 690 Sherbrooke St. West

On top of being the president and founder of the very interdisciplinary creative agency Sid Lee—which employs more than 600 people in offices across Montreal, Toronto, New York, Paris and Amsterdam—Jean-François Bouchard is the founder and chair of the Board of C2 *Montreal*—an international summit for innovation which draws more than 5000 participants to Montreal's Old Port each year. He is also an accomplished photographer whose work has been exhibited both nationally and internationally. His main mission is to dissolve the existing barriers between disciplines that are believed to be oppositional, such as art and business for instance, in order to create interesting opportunities and combinations.



Sakchin Bessette

Tuesday, February 21, 2017, at 6 p.m.

Notman House – 51 Sherbrooke St. West

Since co-founding Moment Factory in 2001, Sakchin Bessette has channeled his passions for visual arts, storytelling, and interactive technology into a perpetual quest to amaze, inspire



© Moment Factory

emotion, and bring people together in public spaces. As Co-founder and Executive Creative Director of Moment Factory, Sakchin has been at the creative helm of more than 350 multimedia installations, environments and events around the world. Developing and applying cutting-edge visual technologies, strong storytelling, and rigorous artistic values have always been integral elements of his vision. Moment Factory's fusion of creative content with artistic ingenuity continues to push the boundaries of excellence in new media and public art. Audience participation and interactivity have been at the heart of the studio's practice since its inception

Monique Savoie

Tuesday, February 28, 2017, at 6 p.m.

J.-A. Bombardier Theatre, McCord Museum – 690 Sherbrooke St. West

A passionate video artist with a calling for installation art and electro-acoustic music, Monique Savoie is an integral part of the Montreal avant-garde. In 1995, she directed the sixth International Symposium on Electronic Arts, ISEA95 Montreal, and in the following year, founded the Society for Art and Technology (SAT), for which she acts as the artistic and development director. Today, with more than 30 000 members, the SAT provides a networking hub at a time when digital culture is radically transforming our way of thinking, creating and sharing art. Since 1996, this multidisciplinary center has become a major convergence point for media arts in Montreal and is renown internationally in the technological field. In light of this achievement and others, Monique Savoie was named in 2014 by the City of Montreal as one of the most influential “builders” of the city. Since 2016, Monique Savoie also acts as Associate Director of La Gaité Lyrique in Paris.



© Shayne Laverdière (La Cavalerie)

Alexandre Taillefer

Tuesday, March 14, 2017, at 6 p.m.

Notman House – 51 Sherbooke St. West

Alexandre Taillefer is managing partner at XPND Capital, a growth equity fund which invests and develops companies that are mostly involved in the technological, entertainment, media and transport sectors. Recently, he launched Téo in Montreal—a company which proposes a new approach to the taxi business. An ardent defender of culture, he sits on many administrative boards including that of the committee of *Montreal, Cultural Metropolis*, *Voir* communications, *gsmprjct°* and the Musée d'art contemporain de Montréal. Finally, he does not hesitate to speak his mind by engaging in different realms of the cultural arena as a conference speaker or even as an occasional correspondent for the renewed *Voir* magazine.



Admission fees:

Regular Admission: \$45

Reduced price: \$20 (McCord Museum Members, young entrepreneurs renters at the Notman House, Junior Chamber of Commerce of Montreal members, and students)

10 tickets for the same lecture: buy 9 tickets and get one free

For the whole series: 10% rebate

<http://www.musee-mccord.qc.ca/en/lectures-visionaries-montreal-entrepreneurs/>

Code de champ modifié

Membership-McCord@McCord-Stewart.ca

This series is supported by major partner Publicité Sauvage, and the Jeune Chambre de commerce de Montréal.

About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and

communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1,450,000 artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**

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Possibility of interviews with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum, Sylvie Durand, Director, Programs, and Pascale Grignon, Director of Communications.

Source and information:

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IN COLLABORATION WITH    