

PRESS RELEASE

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THE ANNUAL McCORD MUSEUM BALL: A PRESTIGIOUS EVENING IN SUPPORT OF OUR CULTURAL HERITAGE

Montreal, May 29, 2013 – The McCord Museum is pleased to announce that its Annual Ball will be held on Wednesday, June 5, 2013, at the exquisite St. James Theatre (265 Saint-Jacques Street West), beginning at 6:30 p.m.

His Serene Highness Prince Albert II of Monaco is honouring the McCord Museum and will act as High Patron of the Ball. Co-Chairs of this year's Ball are Anne-Marie Hubert, Managing Partner, Ernst & Young, and Jean Raby, Chair of the McCord Museum Foundation Board of Trustees. More than 400 guests will attend the event, which aims to support and promote the preservation and sharing of our history.

"The McCord Museum offers a reflection of our city past and present. It brings history to life through contemporary and innovative educational and cultural activities that promote contemplation and a greater understanding of our world," declared Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum. *"His Serene Highness Prince Albert II of Monaco has honoured us by accepting to act as High Patron of this event and offering us his support. We are also very grateful for the collaboration, support and generosity of our many loyal donors, who, through their dedication, enable our institution to flourish. The Annual Ball plays a significant role in helping the Museum achieve its objectives."*

This year's Ball will be held at the stunning St. James Theatre in the heart of downtown Montreal. Guests will have a chance to discover and appreciate this legendary building, which will display a very current look for the event. Contemporary furniture and lighting will add a modern touch to the historical cachet of the Theatre, showcasing its striking architectural elements, which have been meticulously preserved over time. The fresh décor will show a new side of this jewel of our cultural heritage.

The Ball will open with a cocktail reception at 6:30 p.m., with musical entertainment provided by M'Michèle, an electroacoustic harpist. A dinner-dance will follow at 8 p.m. Guests will be treated to a delicious meal by renowned chef Mannica Utpat before dancing the night away to the rhythm and music of pop group *Shine*.

Individual tickets are still available for the event, as are corporate and *Prestige* tables. For information, please call 514 398-7100, ext. 280, or write to bal@mccord.mcgill.ca.

About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling



Annual McCord Museum Ball 2012
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more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. ***McCord Museum: Our People, Our Stories.***

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