

PRESS RELEASE

DISCOVERING FUN IN HISTORY! SPRING BREAK AT THE McCORD MUSEUM

Montreal, February 19, 2014 – Spring break is about to take over the Museum! Between March 4 and 9, 2014, the McCord Museum will offer a program full of original, entertaining spring break activities bound to please the entire family. Parents and children are invited to join in a treasure hunt, listen to whimsical tales of adventure, participate in creative workshops, and attend special events. The activities, free for children ages 3 to 12, will be conducted in both English and French.

“We are very pleased to offer a dynamic and stimulating spring break program. The McCord Museum is absolutely the best place to take advantage of the week off to enjoy family time while discovering our history in a way that’s pure fun,” says Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum.

The Adventure at the Museum

Since January, the Museum has offered *The Adventure at the Museum*, an annual program of diverse, free activities presented by Hydro-Québec and Mamanpourlavie.com. *The Adventure at the Museum* offers families a fantastic journey through the McCord Museum’s permanent collections and current exhibitions. On arrival, each family receives a backpack containing everything they’ll need to embark on a magical museum tour featuring two treasure hunts that will send them on expeditions unlike any other!

Toys – Mission Cosmos: coming to the rescue of Professor Copernoc

Spring break is the ideal time to visit the *Toys – Mission Cosmos* exhibition, presented by the STM and YOOPA until April 6, 2014. The whole family is invited to explore this delightfully surprising universe. An initial treasure hunt sees visitors take off on an entertaining quest along an interactive circuit, guided by Professor Copernoc. Travellers are asked to rescue the charming professor, who is stranded on the planet Quartz after an unfortunate mishap. Armed with pencils and cosmic maps, the children answer questions using clues provided during their space mission to help the professor restart his spaceship and reach his destination.

Wearing our Identity – The First Peoples Collection: walking in Thomas’s footsteps

During spring break, it will also be possible to explore the exhibition *Wearing our Identity – The First Peoples Collection* via a second circuit that invites families to come to the aid of Thomas, an engaging boy searching for his identity. This circuit enables visitors to admire a wide array of artefacts while learning about the complex heritage of First Peoples through their clothing. *Wearing our Identity – The First Peoples Collection* has been made possible with financial support from the program *Aide aux projets – Appel de projets pour le soutien des expositions permanentes, volet 4* of the Quebec Cultural Heritage Fund of the Ministère de la Culture et des Communications du Québec. The conservation of the artefacts in this exhibition was made possible through the generosity of The Molson Foundation. The Museum also thanks Tourisme Montréal, major sponsor of the exhibition.



Toys – Mission Cosmos exhibition
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The Adventure at the Museum
Toys – Mission Cosmos exhibition
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The Adventure at the Museum
Wearing our Identity – The First Peoples Collection exhibition
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Stories for everyone

Each day at 11:15 a.m., 1:15 p.m. and 3:15 p.m., it's story time! Countless tales will transport the tall and small light years from Earth. A storyteller will act as official guide through this realm of fantasy, enthraling children with stories that are out of this world!

Family crafts

Inspired by the *Toys – Mission Cosmos* exhibition, the entire family will have the chance to build their own spaceship using recycled materials. The workshop will be presented **on a continuous basis between 10 a.m. and 4 p.m. everyday.**

In addition, in conjunction with Métro Arts and in collaboration with the STM and YOOPA, the Museum invites the public to come and meet YOOPA star Théo and build a space ship! This free workshop takes place on **Sunday, February 23, 2014, at the Place-des-Arts metro station from 2 p.m. to 3 p.m.**

A day with Théo and his friends!

A very special day with Théo, Fred and Fredo the magician, three stars of the YOOPA network, will be held on **Sunday, March 9, 2014, at the McCord Museum, beginning at 10 a.m.** It's the perfect opportunity for children to spend time with their favourite characters. Featured will be an autograph session, performance, "candy bar," snack, creative workshop, face painting, and much more. See you there!

About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1.44 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**

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Photographs available on request. Interviews can be arranged with Dominique Trudeau, Head, Education Programs, and with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum.

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We thank the partners of *The Adventure at the Museum*:



Our thanks also go to the partners of the exhibition *Toys – Mission Cosmos*:

