

PRESS RELEASE

TAKE A TRIP AROUND THE WORLD! March Break and the McCord Museum Day Camp

Montreal, February 27, 2013 – During March Break and all summer long, the McCord Museum will offer a wide range of activities for children aged 5 to 12. These stimulating workshops take participants on journeys to faraway lands, both real and imaginary!

March Break

From March 5 to 8, the McCord Museum will host *Adventure is afoot at the McCord Museum*, a free program of varied activities for children aged 12 and under presented by Hydro-Québec. Three activities will be offered continuously from 10 a.m. to 4 p.m.:

Invitation to a voyage: a guided tour of the Toys 3 – The Voyage exhibition

Children will be invited to embark on an exciting voyage to the fabulous world of toys. An adventure full of not-to-be missed surprises!

Passport to the world: a scavenger hunt at the Museum

From Montreal to Rome by way of the world's greatest cities, children will embark on a journey in the *Mimmo Jodice Sublime Cities* exhibition. Passport in hand, they will travel the world searching for clues.

The travelling bird: creative art workshop

During this workshop, children will allow their imaginations to take wing as they create a spectacular travelling bird using recycled materials such as pages from books, postcards, and feathers.

And a special activity:

Tales from around the world by a globetrotting storyteller

In English, from 10:30 to 11 a.m. and in French from 11:15 to 11:45 a.m. Young and old will thrill to the words of a master storyteller telling tall tales and fascinating fables that will allow them to see the world through new eyes.

The McCord Museum Day Camp

As the summer season approaches, the McCord Museum will offer two thematic programs for children aged 5 to 12: *Finery, Parades and Rituals* and *Urban Riddles*. Each bilingual five-day program (Monday to Friday) will include daily field trips outside the McCord Museum to Victoria Street as well as a special activity every Wednesday. As a grand finale, parents will be invited to attend the presentation of their children's creations at 3 p.m. on Friday.

Finery, Parades and Rituals: an exploration of clothing

From Aboriginal headdresses and princely adornments to everyday gear, each piece of clothing has a meaning and sends a message. Inspired by the exhibitions *Wearing our Identity: The First Peoples Collection, From Philadelphia to Monaco: Grace Kelly – Beyond the Icon, and Hats!, the McCord Museum will invite young*



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people to explore the uses and functions of clothing worn for certain events. They will create an extravagant accessory and plan a parade to be presented at the end of the summer.

Weeks: July 2-5, July 15-19, July 29 to August 2, and August 12-16

Explore the city through Urban Riddles

Children will be presented with a number of riddles and invited to play detective while they explore the history of Montreal. They will have the opportunity to visit the permanent exhibition *Montreal – Points of view* as well as the open-air exhibition of oversized photographs on McGill College Avenue. This program, enriched by field trips to study the architecture on the Golden Square Mile, will inspire the children to design and build a model of their ideal city and then use it to play with light and shadows.

Weeks: July 8-12, July 22-26, August 5-9, and August 19-23

About the Museum Day camp

The McCord Museum Day Camp is certified by the Association des camps certifiés *du Québec*. Programs are offered to children aged 5 (who have completed nursery school) to 12. The children are divided into two groups: 5 to 8 years and 9 to 12 years. A day care service is available from 7:30 to 9 a.m. and from 4 to 6 p.m. Please note that certain discounts are applicable at the time of registration, but they may not be combined: a discount for registering a second child or for the second week of activity for the first child, or a 20% discount for members of the McCord Museum.

For further information concerning the March Break program, the McCord Museum Day Camp, rates, and reservations: 514 398-7100, extension 222, or reservation@mccord.mcgill.ca Online: www.mccord-museum.qc.ca/en/activities

About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. *McCord Museum: Our People, Our Stories.*

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Photographs available on request. Interviews can be arranged with Dominique Trudeau, Head, Education programs

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