

IR PEOPLE OI IR STORIE

PRESS RELEASE

GRANDPARENTS WEEKEND AT THE McCORD MUSEUM, FEBRUARY 7 AND 8, 2015: FREE ADMISSION

Montreal, January 20, 2015 – On Saturday, February 7 and Sunday, February 8, grandparents and their grandchildren will be welcomed at the McCord Museum free of charge – what better way to escape the winter cold and enjoy a day of fun together!

The Island of Toys is an exhibition that offers the perfect opportunity to explore a land of mystery and discovery while on the **hunt** for members of a crew who are scattered far and wide following the sinking of their boat. **Story Hour**, at 11:30 a.m. and 2 p.m., in collaboration with L'école des loisirs, will feature a special grandparents theme, and the **Sunday Workshop** on February 8 will offer visiting adventurers the chance to make a treasure map using recycled materials.

Young visitors and their grandparents can also enjoy a treasure hunt that features the Museum's permanent collection, while helping a young Aboriginal boy find his identity in the exhibition *Wearing our Identity – The First Peoples Collection.* The exhibition eloquently illustrates the vitality and richness of the First People's cultures through their clothing, with more than 100 pieces on display, richly ornamented with pearls, embroidery and a range of other materials.

The McCord Museum is open on Saturday and Sunday from 10 a.m. to 5 p.m. It is located at 690 Sherbrooke Street West.

mccord-museum.qc.ca/en/activities

-30-

Photos of The Island of Toys exhibition are available at http://bit.ly/1smst0n

Source and information: Catherine Guex Marketing-Communications Officer, Public Relations, McCord Museum 514-398-7100, ext. 239 <u>Catherine.guex@mccord.mcgill.ca</u>

The Museum is grateful for the support of the Ministère de la Culture et des Communications du Québec, the Conseil des arts de Montréal, Accès Montréal, CAA, and its media partners, *24 heures*, *The Gazette*, and La Vitrine Culturelle.



© McCord Museum