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THE CMA GIVES AN OUTSTANDING ACHIEVEMENT AWARD TO NOTMAN, A VISIONARY PHOTOGRAPHER, PUBLISHED BY THE McCORD MUSEUM

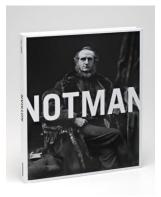
Montreal, April 10, 2017 – The Canadian Museums Association's (CMA) Award of Outstanding Achievement in Research – Cultural Heritage was given unanimously to **Notman, A Visionary Photographer** on April 7, 2017. The book was published by the McCord Museum in conjunction with a major exhibition carrying the same name held in Montreal from November 4, 2016 to March 26, 2017. This show presenting the life and work of William Notman, one of the most celebrated Canadian photographers of the 19th century, was produced, organized and circulated by the Museum to celebrate the anniversaries of Canadian Confederation and Montreal. The exhibition, **Notman, A Visionary Photographer,** will ultimately be shown at the Glenbow Museum in Calgary (February 9 – May 21, 2018) and at the Canadian Museum of History in Gatineau (October 5, 2018 – March 31, 2019).

The 240-page book, published under the direction of Hélène Samson, Curator of the Notman Photographic Archives and the exhibition, includes 150 beautiful illustrations and seven scientific articles that provide new knowledge about the photographer. The book was edited by Hazan, with separate editions in English (distribution: Yale University Press) and French (distribution: Hachette) and designed by the Montreal agency Paprika. The publication was made possible through the generosity of Power Corporation of Canada.

"This is a very beautiful book, conducive to contemplation. More than 200 illustrated pages allow readers to take another look at Notman's iconic images as well as landscapes and portraits from the 19th century, which are astonishingly modern. The quality of the reproductions of glass negatives and albumen prints is exceptional thanks to the McCord Museum's expertise in this field," says Hélène Samson."

ABOUT THE MCCORD MUSEUM

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, as recounted by its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and





Wm Notman & Son Ice shove, Commissaires Street, Montreal, about 1884 Reversed glass plate negative ©McCord Museum visual artworks, and textual archives, totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. *McCord Museum: Our People, Our Stories.*

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Photographs available at: http://ow.ly/2nkH301V3Ap

Interviews can be arranged with Suzanne Sauvage, President and Chief Executive Officer of the McCord Museum, and Hélène Samson, Curator, Notman Photographic Archives.

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The Museum also wishes to express its gratitude to SNC-Lavalin, major partner of the exhibition.

The Museum is grateful for the support of the Ministère de la Culture et des Communications du Québec, the Conseil des arts de Montréal, Accès Montréal and the CAA, as well as its media partners, *La Presse*, The Gazette and La Vitrine Culturelle.

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